



100 Years of the Czech Republic Story

Destination Manual



edition 2018

CzechTourism for you

The successful presentation of the Czech Republic as a tourist destination in domestic and foreign markets has been the mission of CzechTourism and its foreign offices for 25 years.

Which areas of cooperation are we offering?

- Sourcing, supporting and coordinating marketing activities in domestic and foreign markets
- Organization of over 50 trade fairs worldwide each year
- 23 foreign offices operating in more than 40 countries
- Implementation of roadshows, workshops and round tables for B2B partners
- Coordination of press and fam trips – participation in hundreds of trips for foreign journalists and tour operators in a year
- Organization of regular meetings with the regional and B2B partners, support of significant events
- Publishing promotional materials about the Czech Republic – dozens of publications in various language versions
- Supporting research and educational activities
- Media presentation of the Czech Republic and the tourism industry



www.czechtourism.com/trade-sites/

Travel to the Czech Republic!

Dear colleagues and partners,

CzechTourism has long been striving to act in the field of tourism as a client-focused marketing agency, whose main objectives are to promote the Czech Republic as a tourist-friendly destination, and to strengthen the competitiveness and prestige of the “Czech Republic – Land of Stories” brand, both on the foreign and domestic markets.

Our foremost concerns are regional cooperation with private and public entities, and business partnerships in the Czech Republic and abroad. The CzechTourism agency traditionally collaborates with international and regional events, prepares professional seminars, workshops, and training sessions, implements the Czech Service Quality System and other sustainability projects, supports and initiates marketing and business steps in the MICE area, and constantly tries to expand its partner portfolio. In celebration of the 25th anniversary of CzechTourism, we have compiled a volume that will provide more insight into our motivation.

The Destination Manual, which is conceived as a practical tool and information material for mutual business cooperation, is intended for you, our partners. This year's Destination Manual is dedicated to the 100th anniversary of the formation of the Republic; in the context of this anniversary, we will tell Stories of Architecture and Design, Stories of Lifestyle, Stories of Czech brands, and Stories of the Formation of the Republic. The main storyline unfolds in the period of prosperity of the state in the 1920s and 1930s, during the so-called “First Republic”.

The most important Czech tourism products are presented in the form of packages, which can either be offered to foreign tour operators in the long term, or be used as an inspiration to create your own products and packages.

Thus, you can present the Czech Republic as a cultural country, as in the hundred years of the existence of the independent republic, the traditionally culturally-developed Czech Republic



Monika Palatková, Managing Director

has significantly shifted and provided impetus to the world literature, architecture, and technology. The Czech Republic is also a sporting country – for such a small country, there is an incredible number of opportunities for active movement. Moreover, sport has traditionally been perceived as a source of national pride, as well as one of the most widespread forms of leisure. We are also a country that heals – the Czech Republic has one of the longest spa traditions in Europe. Today, you can experience the beneficial effects of natural resources in thirty-three places. Bohemian and Moravian spas blend tradition with modern trends, they are places of beauty, healing, culture, and they are unique in many ways.

I believe that our publication will be a valuable tool for your business activities.

Monika Palatková
Managing Director of CzechTourism

Interested:
www.czechtourism.com



All CzechTourism
edition in one place:



Cover photos: Brno, Villa Tugendhat; Prague, Villa Müller

Tourism in the Czech Republic

Product Lines

The manual which you are holding will introduce you to three of our product lines:

- 1) Cultural Tourism
- 2) Active Tourism
- 3) Spas and Medical Tourism

The product lines are based on the main motivation of our target segments, and align both with the demand of tour operators and the supply of our business partners and the regions themselves. The individual product lines complement each other, and together they create a powerful synergetic effect with considerable pro-business potential.

The product line **Cultural Tourism** offers rich cultural options in Prague and particularly in the regions. It introduces **UNESCO heritage sites** (both tangible and intangible cultural heritage), a unique cluster of **castles and chateaux**. The **museum and gallery** exhibitions on offer are also interesting. We can also recommend traditional high-quality **regional gastronomy** or other tourism products.

The product line **Active Tourism** represents a top-class range of services in the field of **golf**. **Czech Mountains** and mountain resorts with very good infrastructure both in summer and winter seasons offer a varied programme, especially for families with children. The product Czech Trails represents a wide range of sports options, a dense network of **walking and cycling markers, long-distance cycling routes** connected to the European network, and **wine trails**.

The product line **Spas** offers traditional **treatment processes** of the oldest European spas in connection with the natural therapeutic resources guaranteed by the indications list of the Ministry of Health – **mineral springs, peat, natural gas**, and climate. Czech spas are evenly distributed throughout the country, and thus offer a diverse range of treatment options. The Czech spa industry is characterised by world-class experts and by high quality of treatment guaranteed by international certifications (EuropeSpa, EuropeSpa med, TÜV SÜD, ISO standards, etc.). The product **Medical Tourism** represents a high standard of treatments provided in combination with short waiting times and affordable prices.



Tourism is an important and dynamically developing economic sector of the Czech Republic. The range of tourist attractions is wide and varied, with the quality of tourism services ever improving. Plenty of enjoyment awaits not only lovers of exploring, good food and unique experiences, but also sports enthusiasts, business people or those seeking high-quality spa care.



- Ranked the **6th** safest destination out of 163 countries in the world
- 12** historical sites on the UNESCO Heritage List
- UNESCO Intangible Cultural Heritage: **5** traditions (Slovácko Verbuňk, Shrovetide, Falconry, Kings' Ride, Puppetry)
- 6** UNESCO Biosphere Reserves (nearly 6 % of total area)
- Over **200** castles, chateaux and monuments
- More than **40** protected historical towns
- 33** spas
- 104** golf courses
- 4** national parks and **26** protected landscape areas (nearly 16 % of total area)
- 12** mountain ranges higher than 1,000 meters
- 40,934** km of walking trails
- Over **44,000** km of cycling routes
- Over **480** km of ski slopes
- Over **3,540** km of cross-country ski trails
- Over **320** km covered with artificial snow
- Carrying capacity of **466,000** persons/hour
- Over **1,800** km of horse riding routes

Accommodation capacity in 2016

	Facilities	Rooms	Beds
Total	9,168	207,309	533,507
Hotel *****	60	6,693	13,146
Hotel ****	621	38,650	78,054
Other hotels and guesthouses	5,341	91,749	226,556
Campsites	510	8,938	33,042
Chalet parks and tourist hostels	1,013	18,110	63,902
Others	1,623	43,169	118,807

Arrivals to the CAE 2016

	Total	Average length of stay (days)
Total	18,388,853	3.70
Domestic	9,067,413	3.80
Foreign	9,321,440	3.60

Overnight stays

Total	49,696,957
Domestic	25,428,808
Foreign	24,268,149

Foreign guests at collective accommodation establishments (CAE) by country 2016

	Country	Number of guests	Average length of stay
1.	Germany	1,879,754	4.0
2.	Slovakia	645,788	3.0
3.	Poland	543,247	3.1
4.	U. S. A.	511,629	3.4
5.	UK	470,643	3.6
6.	Russia	406,410	5.6
7.	Italy	368,851	3.7
8.	China	354,799	2.6
9.	Republic of Korea	322,108	2.6
10.	Austria	283,608	3.0

Sources: Czech Statistical Office (czso.cz); Global Peace Index



Czech Republic

Land of Culture

In the hundred years of the existence of the independent republic, the traditionally culturally developed Czech state has significantly shifted and given **impetus to global architecture and technology**. It is riveting to view Prague as a city of modern architecture, Brno as the capital of functionalism; it is amazing to journey in the footsteps of the avant-garde architects or famous **Czech industrial brands**. And it is thoroughly pleasant to get to know this country through one's taste buds, whether presented on a plate or in a glass. After all, there is nothing Czechs are as proud of as they are of their beer.

Brno.....	12, 19
Hradec Králové	12
Ještěd.....	13
Konopiště.....	18
Kopřivnice.....	18
Mladá Boleslav.....	18
Ostrava.....	19
Pilsen.....	12, 18
Prague.....	6-9, 19
Zlín.....	18
České Budějovice	18, 19
Žatec.....	13

Architecture and Design	10
Gastronomy	14
Industrial Heritage	16
Spiritual Tourism	20



Brno, Villa Tugendhat (UNESCO)

Prague

Prague has its magic and nobleness. It is famous for its rich history, architecture and art. The current look of Prague Castle was completed when Czechoslovakia was formed, but brand new buildings were also built – **gems of functionalism**. The **café environment** attracts local and foreign intellectuals and Prague has become one of the centres of modern European life.

1 Prague Castle

www.katedralasvatehovita.cz

www.hrad.cz

Language availability EN, DE, FR, IT, ES, RU

2 Villa Müller

en.muzeumprahy.cz/villa-muller

Language availability EN, DE, FR, IT, ES

3 National Technical Museum Prague

www.ntm.cz

Language availability EN

4 National Gallery

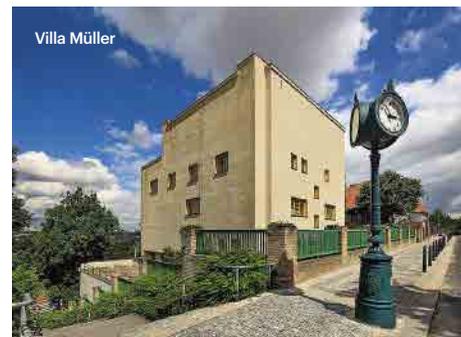
www.ngprague.cz

Language availability EN

www.nm.cz/Hlavni-strana/Visit-Us/National-Memorial-on-the-Vitkov-Hill

Memorial-on-the-Vitkov-Hill.html

Language availability EN, DE, FR, ES, RU, PL



Villa Müller



Prague Castle Garden

1 Prague Castle

The seat of the Czech kings, **one of the largest castle complexes in Europe**, an inherent landmark of Prague. Its form was influenced by many periods, styles, and intentions. In 1918, for the first time, it became the location of the seat of a president, the first Czechoslovak President Tomáš Garrigue Masaryk. He faced the question of how to preserve the monuments and symbols of history, and endow the Castle with a spirit of democracy and of a republic at the same time. Eventually, he invited the Slovenian architect **Jože Plečnik**, who was appointed to the position of a castle architect in 1920, to collaborate on the project. Through his inimitable “Modern Classicist” style, Plečnik perfectly and harmoniously introduced modern elements into the complex for a full fourteen years. He renovated the **First Castle Courtyard** (including the distinctive flagpoles in front of the Matthias Gate), he modified and finished the **castle gardens**, which he completed with gazebos and lookouts, he also worked on modifications to castle interiors and palace façades, and in the New Royal Palace he completed the President's apartment. He had the famous 18-metre high monolith of Mrákotín granite placed on the Third Courtyard, he modified the paving, and, above all, created the so-called **Bull Staircase**. He also designed the **Masaryk Lookout** above the Deer Moat, which the first Czechoslovak President liked and often used to observe Prague Castle. In 1932, the remarkable **Church of the Sacred Heart of Jesus** in the Prague district of Vinohrady was built based on his plans.

Experience

Prague Castle has a variety of permanent exhibitions with experienced certified guides on offer for visitors. The basic one – **The Story of Prague Castle** – represents a millennium of history of the place where the history of Czech statehood was formed. Other permanent **exhibitions** invite viewers to tour the Treasury of St. Vitus Cathedral, the Prague Castle Picture Gallery, the legendary Golden Lane, Rožmberk Palace, Powder Tower – Mihulka... Most of the castle gardens, which offer a unique view of all of Prague, are also accessible. A visit to **St. Vitus Cathedral** is unforgettable. The atmosphere of Prague Castle is complemented by exhibitions, lectures, concerts, and theatre performances.

- www.katedralasvatehovita.cz
- www.hrad.cz

• www.katedralasvatehovita.cz

• www.hrad.cz



National Technical Museum Prague

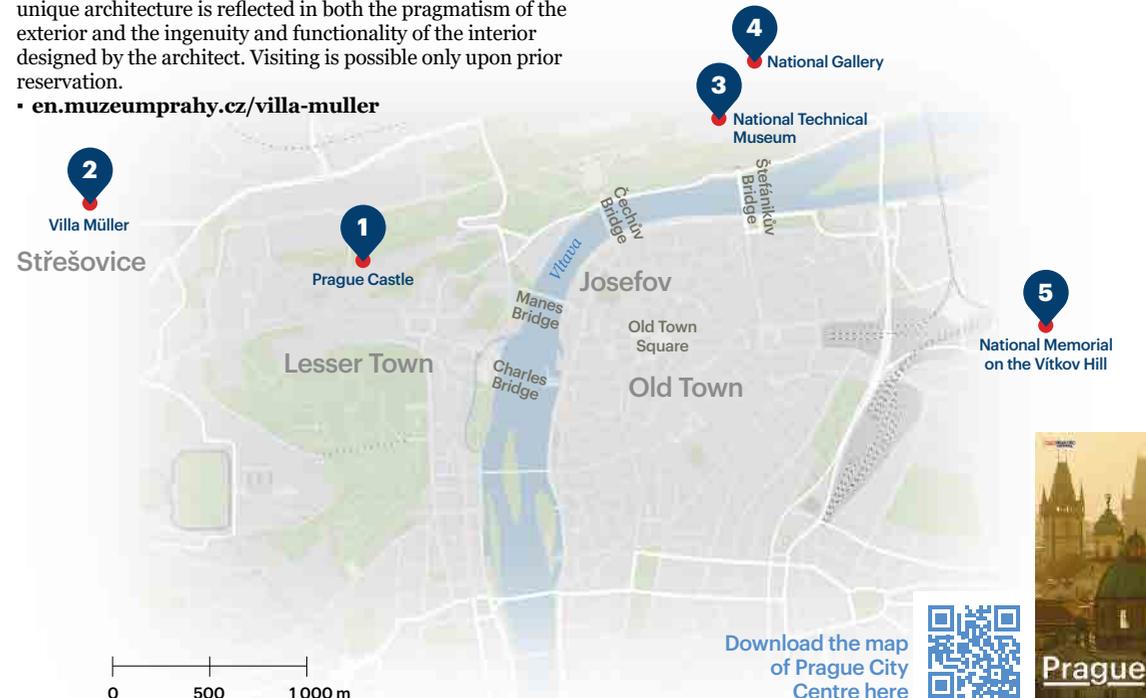
2 Villa Müller

A masterpiece of global architectural avant-garde, perfect harmony of **modern functionalism and neo-Classical English style**. We owe its creation to the lucky union of an enlightened client and a genius architect. In 1928, the Müller family bought a building plot in the Prague district of Střešovice. They asked the famous Viennese architect **Adolf Loos** to prepare a project for the villa. **František Müller** was part owner of a construction company, and he admired Loos' work. He accommodated almost all the requirements of the genius architect and accepted all the changes, although at times this meant additional costs, or even going in a direction counter to his original requirements and wishes. In many cases, even the interior equipment was designed by the architect himself. “*My most beautiful house for the most intelligent builder I have ever had, Dr Müller! That is the entire secret of architecture,*” Adolf Loos later wrote into the commemorative book of the house. After the war, the villa had a rather eventful fate. It was only in the period between 1997 and 2000 that it was carefully restored, and made available to the public with the status of **National Cultural Heritage**.

Experience

The permanent exhibition of Villa Müller represents a luxury home reminiscent of the lifestyle of a family of the higher Prague society of the newly formed Republic. Loos' unique architecture is reflected in both the pragmatism of the exterior and the ingenuity and functionality of the interior designed by the architect. Visiting is possible only upon prior reservation.

- en.muzeumprahy.cz/villa-muller



0 500 1000 m

Download the map of Prague City Centre here



3 National Technical Museum Prague

The monumental **functionalist building** with distinctive neo-Classical elements houses **extensive collections** documenting the development of many technical disciplines, natural and exact sciences, as well as industry in the territory of the present day Czech Republic. The collections have been accumulated over more than a hundred years. In the 1930s, the prominent architect Milan Babuška won the public tender for the construction of the building in Prague's municipality of Letná. Construction went quickly, however, the National Technical Museum was not completed until the times of the Protectorate of Bohemia and Moravia. Just after completion in 1941, the building was occupied, the collections were moved into a temporary space, and ensuring their return was not easy even after the war, as a part of the building was still used for other purposes. It was only after the Velvet Revolution that the collections could be exhibited in all the building areas. After 75 years, in October 2013, the National Technical Museum was finally fully furnished.

Experience

The museum represents **the history of technical ingenuity in fourteen permanent exhibits**: Architecture, Construction and Design, Astronomy, Transportation, Photographic Studio, Metallurgy, Mining, Chemistry Around Us, Intercamera, Measurement of Time, Printing, Technology in the Home, Technology in Toys, and Television Studio. For example, the exhibit entitled History of Transportation uses stories to show the entire historical development of automobile, motorcycle, bicycle, aviation, and boat transportation, and in shorter snapshots also sections of railway transport history and the development of technology in the territory of the Czech Republic. As part of the automobile collection, you can also avail of the option of an annotated tour.

- www.ntm.cz

4 Trade Fair Palace (National Gallery in Prague)

This gem of Czech **functionalist architecture** was, at the time of its completion, the largest building of its kind in the world. It was the realisation of the long-standing dream of building a trade fair palace of European significance. Success came in the years 1925–1928. A project of architects **Josef Fuchs** and **Oldřich Tyl**, it respected the slightly sloping, asymmetrical land, and resulted in a modern building compatible with a historical estate. The building is remarkable for this “invisible” **asymmetry**. Although at first sight the building seems regular and symmetrical, you will not find many right angles in the palace. The 120 metres long, 60 metres wide, and 30 metres high palace inspired even the famous architect Le Corbusier. During his visit in 1928, he said: *“Upon first impression, the enormous palace is imposing. They said about my design for the Palace of Nations in Geneva that it was unfeasible. The Prague fairs practically refute such objections. I am happy that, in Prague, an enormous palace was built, architecture conceived in the spirit that I endorse.”* When the palace almost burnt down in 1974, its rising from the ashes began to be contemplated, and even then, there was the idea of creating a gallery of modern art. However, the reconstruction took more than a quarter century. The National Gallery finally opened a permanent exhibition of **modern and contemporary art** here on 13 December 1995.

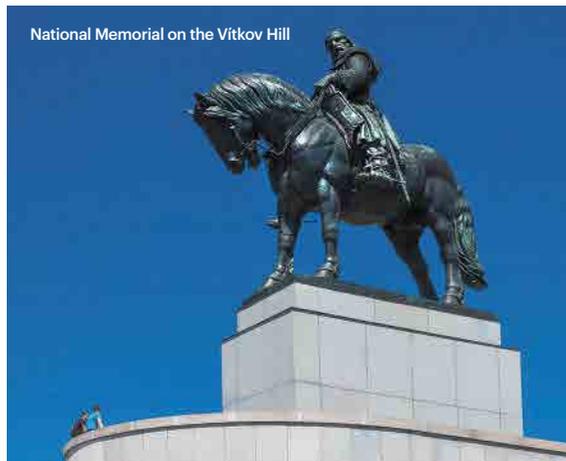
Experience

The foundation of the exhibited collections is that of modern Czech and international art. Here you can admire the works of **Picasso, Monet, Cézanne, Gauguin, Van Gogh, Braque, Munch, Renoir, Klimt, Schiele, Kokoschka**, but also Mucha, Filla, Zrzavý, Špála, Šíma, Toyen, Kupka, and others. Three floors covering 13,500 m² in area also contain exhibits from the fields of architecture and furniture, photography, design, and scenography. In total, there are **more than 2,000 objects**. Thematic exhibits, displays, and accompanying programmes for children, youth, and adults are organised in addition to permanent exhibits.

• www.ngprague.cz

5 National Monument on the Vítkov Hill

Vítkov Hill in the centre of Prague is a place closely bound to Czech history. In 1420, a battle between the Hussites and Crusaders took place here. Modern history started being written immediately after the formation of the Czechoslovak Republic. Two intentions were combined – the need to build a dignified **monument to the Czechoslovak legions**, and the desire to erect an equestrian **statue of the Hussite military leader Jan Žižka** above Prague – and thus was born the Union for the Construction of the Liberation Monument and the Monument to Jan Žižka of Trocnov. The extraordinary functionalist monument was designed by architect **Jan Závorka**. Its construction began in 1928, when the foundation stone was laid with the participation of President Masaryk. After ten years, the monument was nearly finished, but its completion was hindered by the political situation heading towards occupation and the war. The excellent Czech sculptor **Bohumil Kafka** started work on the statue of Žižka in 1931. He had a special studio built, had a crew of nine expert advisers, and after ten years, managed to complete a plaster model of the statue. He didn't live to see



it cast, which did not happen until after the war. The 9-metre high work is **the third largest bronze equestrian statue in the world**. The fate of the monument has been eventful. In 1953, the Communist regime built the mausoleum of President Klement Gottwald. The building found new use only at the beginning of the third millennium, when the National Museum restored the monument and the statue, and opened the whole area to the public in 2009.

Experience

There are **two permanent exhibitions** at the monument. “Crossroads of Czech and Czechoslovak Statehood” depicts the milestones in Czechoslovak history from 1918 until the fall of communism in 1989. You can see, for example, **the first Czechoslovak constitution**, state awards and decorations, or the presidential standard. An exhibit entitled “Laboratory of Power” is installed in the basement of the monument, where facilities for the care of the mummified body of the Communist President Gottwald were built in the 1950s, reminding us of the worst manifestations of the former totalitarian regime. On the roof of the monument, there is an accessible **observation deck**, which offers an unusual and a very impressive view of Prague.

• www.nm.cz

Prague Cafés

Cafés used to have the same meaning for Prague as they did for Paris. Here, too, history changed, cultural life took place, artistic manifestos were created, and **the Prague Bohemian movement**, as well as the **inter-war artistic avant-garde**, met. Cafés were a de facto office for artists and some politicians, where they received guests and led discussions. Just as passionately, other Prague locals came here to read the newspaper, discuss the situation in the country, and respectfully impart their opinion over a cup of coffee or a glass of wine. Cafés were simply the social networks of their time. It was even in Prague cafés that the communist system began to collapse. From the 1960s, **Czech dissents** led by the later President Václav Havel met in Prague's cafés. In the end, it was right under the windows of the most famous ones that the student march of November 1989 passed and was brutally stopped by an emergency response team in between the Louvre and Slavia cafés. At that time, Prague cafés became the natural **centres of the Velvet Revolution**.

Café Louvre

The very name of **one of the oldest of Prague's cafés** on Národní třída, in the heart of the city, refers to the archetype

of life in Prague. The aroma of coffee lingered here for the first time as early as in 1902. A philosophical circle, whose members included students of law **Max Brod** and **Franz Kafka**, used to meet here. **Albert Einstein** was a regular guest on Tuesday evenings, and Franz Werfel had his table here. In the period after the formation of the Republic, Café Louvre became an iconic meeting place for artists, intellectuals, and politicians, and avant-garde of all kinds ran rampant here. In 1925, the Czechoslovak PEN Club, chaired by the author **Karel Čapek**, was established right here. One of the guests of the first PEN Club dinner in Café Louvre was also the President of the Republic, **T. G. Masaryk**. To this day, the atmosphere of the café remains the same, and Café Louvre is probably still the most frequented and popular place for a work meeting of Prague's citizens.

Café Slavia

Since the late 19th century, Café Slavia has been located on the ground floor of the Lažanský Palace, opposite the National Theatre, on the bank of the River Vltava. Once, Bedřich Smetana, Antonín Dvořák, Karel Čapek, Václav Špála, Jan Zrzavý, Jaroslav Seifert, and others used to meet under the painting of the mother of all Slavs – Slavia (today, it is in the collections of the City Gallery). At the time of the formation of the Republic, the interior was transformed in the **spirit of Art Deco**, and the café became popular among the inter-war artistic avant-garde. Here, too, Czech dissidents later met, and for **Václav Havel**, Slavia literally became a second home. He had his favourite table by the window, which had a **wonderful view of Prague Castle**, and he used to sit here all day. The view itself is worth the visit – the Vltava embankment, the Prague Castle panorama, the National Theatre... Another frequent guest before the war was the Czech painter Viktor Oliva, whose painting entitled Absinthe Drinker became a symbol of the café.

In search of coffee and history

Other historical gems found among Prague's cafés include **Café Imperial** with a stunning Art Deco interior, which was famous in the newly formed Republic for its billiards, and also functioned as a centre of a literary club, and **Café Savoy** with an unusual interior and a listed Neo-Renaissance ceiling, where, in addition, the traditions of the 20th century are consistently followed both in terms of the menu and service. The **Municipal House Café** on the ground floor of a building that is an Art Nouveau jewel of Prague, sets the mood of the First Republic through its original interior, including reverentially restored chandeliers by František Křížík. An absolute rarity is **Grand Café Orient**, a café in the cubist House of the Black Madonna by the architect Josef Gočár. Cubism in architecture and applied art is a purely Czech phenomenon; similar interiors are unparalleled in the world.

You can download brochure Prague cafés here.

• www.praguecitytourism.cz/cs/media/mapy/prazske-kavarny-13373

Prague industrial

Prague is not just a Gothic, Renaissance, Baroque, or Art Nouveau city, it also has a significant and **remarkable industrial side**. Industrial projects and buildings from the turn of the century, and from the time of the formation of the Republic, are nowadays often protected, and their use allows the visitors of Prague to take a look at buildings of unusual and pragmatic beauty. **Non-traditional art galleries, concert**



halls, museums and others belong here. For example, the former Hergetova Cihelna (brickworks) nowadays houses a popular restaurant, Museum Kampa with the works of František Kupa reside in Sovovy Mlýny (mill), a former sewage plant contains the notable Museum Stará Čistírna, the cultural space La Fabrika exists in an old foundry, and a former engineering factory is now the DOX Centre for Contemporary Art.

Unique post office

A true rarity of the industrial Prague is the **longest-functioning pneumatic post system in the world**. It was put into operation as early as 1887, and the period of its greatest development was in the late 1920s, where the five-star arrangement with twenty-four stations reached full 55 km in length! The post office was operational until 2002, when it was damaged by a catastrophic flood. Several end stations are preserved, and recommissioning of some sections is under way. With advance notice, one of the end stations can be visited at **the main post office in Jindřišská Street**.

You can download Guide to Industrial and Technical Structures in Prague here!

• www.praguecitytourism.cz/cs/media/mapy/guide-to-industrial-and-technical-structures-in-prague-11724



Find more tips in Prague brochure



Architecture and Design

Hradec Králové



Pilsen, apartment interior designed by Adolf Loos

Up until WWI, the Belle Époque had triumphed in Prague. The Czech lands had been an important centre of architectural and urbanistic experiments. The starting point was **Art Nouveau**, the theme was almost anything from private villas through bridges, churches, factories, but also public lighting lamps. Nowhere else had **functionalism** and the related new trends encountered a door as open as they did in the Czech Republic. **Futuristic, expressionist**, and in Prague even **cubist buildings** were also distinctive.

You can find functionalist buildings virtually all over the country. Names such as Mies van der Rohe, Adolf Loos, Jan Kotěra, Josef Gočár, and Jože Plečnik started appearing in connection with Czech projects more frequently. And it was not only about the houses themselves. For the new architectural avant-garde, **the role of light in the interior** was crucial, but also the interior itself, so they usually designed everything up to the smallest utility details. The new wave hit not only private homes, but also public buildings – banks, savings banks, railway stations, theatres, cinemas, cafés. Part of this splendour has survived to this day, and it has been undergoing careful reconstruction in the last three decades. The fashion of aesthetics of the inter-war years is reflected in a distinctive **retro wave**, antiques are full of applied art of the time, and the interest in Czech architectural avant-garde is growing year after year.



1 Pilsen, Adolf Loos www.adolfloosplzen.cz

Language availability	guide: EN, DE web: EN, DE
Accessibility:	by train from Prague 1 h 40 min
92 km from Prague	by bus from Prague 1 h 40 min (1 h from Zličín)
	by car from Prague 1 h
Visitors in 2016	9 646

2 Brno, a living gallery of functionalism www.bam.brno.cz

Language availability	EN, DE
Accessibility:	direct connection by train 2 h 30 min
206 km from Prague	direct connection by bus 2 h 30 min
	by car from Prague 2 h

3 A Gem of Brno – Villa Tugendhat www.tugendhat.eu

Language availability	Guide: EN, DE, FR, IT, ES, JA, RU web: EN
Accessibility:	direct connection by train 2 h 30 min
206 km from Prague	direct connection by bus 2 h 30 min
	by car from Prague 2 h

4 Hradec Králové, Salon of the Republic www.hradeckralove.org

Language availability	web: EN
Accessibility:	by train from Prague 2 h
119 km from Prague	by bus from Prague 1 h 45 min
	by car from Prague 1 h 20 min

5 Ještěd, hotel, restaurant, transmitter, and lookout tower www.visitliberec.eu

Language availability	web: EN, DE
Accessibility:	by train from Prague 2 h 30 min
118 km from Prague	by bus from Prague 1 h 45 min
	by car from Prague 1 h 30 min

6 Žatec, capital of hops www.chchp.cz

Language availability	Guide: EN, DE web: EN, DE, RU
Accessibility:	by train from Prague 2 h 50 min
91 km from Prague	by bus from Prague 1 h 15 min
	by car from Prague 1 h 15 min



Pilsen, Interior in 45 Bendova Street designed by Adolf Loos

1 Pilsen of Adolf Loos

“**Ornament is a crime**”, preached Brno-born architect **Adolf Loos**, one of the most persuasive fighters for simplicity and functionality in architecture. He studied in America, where his visions were born. He lived in Vienna, where he was friends with Kokoschka, Mahler, Schönberg, and Wittgenstein. He founded his own studio there, and in 1899 he implemented his first project, the Vienna Café Museum, which earned the nickname Café Nihilism. His pre-war peak was the Viennese department store Goldman & Salatsch, known as the House without Eyebrows. In addition to Vienna, he also built in Paris, Brno, and Prague. His work in West Bohemian Pilsen is an independent chapter. He lived here in 1907–1910, and later in 1927–1932. In addition to finding his third wife here, he also created many rather **remarkable interior works**. His main intention was a smooth continuity and interconnectedness of the individual parts of a human dwelling.

Experience

Loos' interiors are gradually being bought, restored, and made available to the public. Today, **three sightseeing tours** are already in existence, which lead those interested into four apartments. Each of them is different, all are captivating. Residential halls linked with dining rooms, mirrored walls, wood panelling, fireplaces, luxury bathrooms, studies, representational halls, vistas, and, not least, details and trivialities.

• www.adolfoosplzen.cz

2 Brno, a living gallery of functionalism

When, at the end of 19th century, the “**Austrian Manchester**”, i.e. the old textile-producing Brno, started changing, no one could have guessed that this was just the beginning of a huge transition. A new urban development plan was formed, and a young person, who started surrounding himself with peers, took the position of the main city architect. The city's representatives were eager to lose the “second largest city in the republic” tagline and resolutely step out of the shadow of Prague. So, building began and Brno suddenly became **the most progressive city in Europe** in terms of architecture. Functionalist buildings sprang up, **cafés** emerged and became cultural centres (Era, Savoy, Zeman's Café) with art as the main conversation topic, **Leoš Janáček** drank Moravian wine behind the large glass windows, the exhibition grounds were, of course, built in the spirit of functionalism...

Experience

Today, these unique gems are linked by **fourteen learning paths** where you can admire an incredible 383 structures by 98 architects, all within the **BAM Programme – Brno Architecture Manual**. It is fascinating to look at Brno from this point of view. And it is a comfortable journey – the website mentioned below contains interactive maps, audio recordings, and texts outlining the stories of buildings and people; there are accompanying texts, GPS coordinates, precise directions on how to travel by public transport, photographic documentation... You can even find the plans of some of the buildings. For ever-better orientation, there will soon be signs on the pavement in front of the structures that will contain building codes and websites. In this way, you can easily get information about the structure, or listen to its story right in the streets of Brno using, for example, your mobile phone.

• www.bam.brno.cz

3 A Gem of Brno – Villa Tugendhat

Unprecedented building activity and a desire for new forms also affected the more affluent Brno residents. Contracts for architecturally modern villas were increasing. Mrs. Tugendhat, the wife of a co-owner of wool plants, who was familiar with the current trends from Germany, invited a rising star to Brno, the architect **Miese van der Rohe**. Here, he built one of the greatest architectural gems of the 1930s, Villa Tugendhat, a **UNESCO-protected site** since 2001. The house is a work of art, a touch of genius, a triumph of purposefulness and ingenuity, at times agonizingly hostile and at others a passionately and emotionally friendly abode with a view, which looks, and should look, like a painting. “**Less is more**” and “**God is in the detail**”, those are the famous mottos of the architect Miese van der Rohe. Travertine, onyx, and palisander linings are complemented by precise details, which only then give a meaning and function to the whole.

Experience

The **tour of the villa** takes several forms, the most expansive takes visitors not only into the residential interiors, but also into the cellar-based technical facilities of the villa, the boiler room, the laundry, and the ironing room – and you will be amazed even here. Part of the tour is into the adjacent sloping garden. Tours must be arranged well in advance.

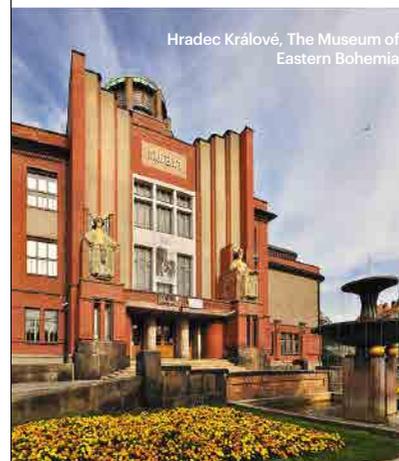
• www.tugendhat.eu



Villa Tugendhat

4 Hradec Králové, Salon of the Republic

When the walls of the city of Hradec Králové began to be demolished at the end of the 19th century, the city was about to undergo a major modernisation. The enlightened councillors invited top Czech architects, such as **Jan Kotěra** and **Josef**



Hradec Králové, The Museum of Eastern Bohemia



Žatec, Temple of Hops and Beer



Ještěd

Gočár, who started giving the streets and squares of the East Bohemian city a new character. In 1904, Kotěra's first house was built, and from then on, remarkable constructions were built until 1935. The city had changed; it had become the “Salon of the Republic”. Moreover, these were not random modernist experiments, but a sophisticated urban plan; so sophisticated that, in terms of capacity, it still accommodates the ever-increasing car traffic, and maintains a functional and peaceful city centre.

Experience

The “Salon of the Republic” **walking route** is 3,5 km long, and can comfortably be completed in two hours. It contains 11 stops. You will see a museum, churches, a winter garden, a staircase, a grammar school, a spa, a power plant, a courthouse, or a railway station, and you will understand the timeless intention of the genius architects and urban planners. You can walk on foot or cycle.

• www.hradeckralove.org

5 Ještěd, hotel, restaurant, transmitter, and lookout tower

The 1,012 m high Ještěd Mountain has been the dominant feature of North Bohemia since time immemorial. It rises over the city of Liberec. There used to be several lookouts here – a stone one from 1907, which used to serve as a dormitory and a hotel at the same time, burnt down in 1963. Two years later, the construction of a new building began. The courage of the then sponsors was breath-taking. They refused a traditional solution, and entrusted the project to the architect **Karel Hubáček**, who created a unique structure, linking a TV transmitter with a hotel and a panoramic restaurant. The captivating rotating hyperboloid with a circular ground plan and a height of 100 metres was, at the time, a real revolution, and was awarded the **prestigious Perret Award** from the International Union of Architects. The tower uniquely reacts to the landscape context, and adds an elegant aerodynamic tip to the convex mountain top.

Experience

You can climb Ještěd on foot, go by **cable car**, or by car. Hubáček's unique hotel and restaurant interiors are now precisely restored, so you will feel like you are in 1973, when the construction was completed, but you will enjoy the comfort of the 21st century. At the foot of the tower there is

a scenic **terrace**, and the restaurant offers panoramic views. It's a unique experience to undertake the return trip on a downhill scooter, which can be hired at the top.

• www.visitliberec.eu

6 Žatec, capital of hops

The historical royal town of Žatec is essentially synonymous with hops in the Czech Republic. It is near Žatec that the **highest quality hops in the world** are grown. Even before WWI, hops growing in the Czech Republic reached such a level that the Czech lands became the world's largest producer of hops. During the First Republic, a very significant event took place, when a new hops variety, “**žatecký poloraný červeňák**”, was bred in 1927, and it became the most popular and valuable variety in the world, being the first hops in the European Union to obtain the Protected Designation of Origin and **Protected Geographical Indication**. Žatec is a town with a unique atmosphere, which is often gladly used by film-makers from all over the world (the films Yentl, Oliver Twist, Young Indiana Jones, Les Misérables, La Vie en Rose, etc.).

Experience

In Žatec, you can visit a whole suburb devoted to the history of hop growing. There is **the largest hop museum** in the world, and nearby there is the **Temple of Hops and Beer**. It is an exhibition that is unconventional, interactive, and unique world-wide. There is a hop lighthouse with a somewhat “magical” lift, in which you will find stunning 3D projections, a labyrinth among sacks of hops leading to the world's largest hop cone, and there is even **the only beer astronomical clock in the world**. You will, of course, also taste the beer, as they have their own brewery here. On the square, you can visit the smallest hop garden in the world and the Museum of Homolups, a mythical beer nation.

• www.chchp.cz



Discover magic of other Czech traditions



Gastronomy



Prague, Cubist Interior Design at Grand Cafe Orient



Wine Trail



See the Map of Czech Breweries here



Discover map of Moravian Wine Trails

CzechSpecials

Discover the truth of the popular Czech saying “Love passes through the stomach.” If you want to taste Czech cuisine and have good quality guaranteed at the same time, look for restaurants that are certified under the CzechSpecials project. The project brings together and supports restaurants that offer traditional, honest Czech gastronomy with a modern approach and guaranteed quality. If you choose a restaurant labelled with a blue-and-white sticker with the CzechSpecials sign, you will discover the diversity of Czech cuisine, the specifics and **specialities of the individual regions**, the uniqueness of meals and the manner of their preparation from local sources. Part of the certification is also a guarantee of a pleasant atmosphere and high-quality services. Guaranteed by the Czech Association of Hotels and Restaurants, and the Association of Chefs and Confectioners of the Czech Republic.

- www.czechspecials.cz



The Phenomenon of Beer

In the Czech Republic, beer is referred to as “liquid bread”. In recent years, there are a growing number of small and family breweries supplementing traditional brands; one could say that the Czech Republic is experiencing a **boom in microbreweries**. In addition to spontaneous visits to pubs and restaurants that often include a brewhouse, and beer is thus brewed literally in front of your eyes, special beer trails and beer tourist trails are also multiplying... For example, the **South Bohemian Beer Trail** connects six industrial breweries and eleven microbreweries. When travelling along the trails, not only will you taste various kinds of beers, but you will also be able to see the technical background of the breweries. Don't forget that the promised lands of beer are particularly the areas around **Pilsen and Žatec**. In addition, exceptional service is also offered by a fast-growing number of **beer spas**, where you can try beer baths, wraps, and massages, but also drink beer. The aim is to harmonise the body, as well as physical and mental relaxation. Many parts of the country also host a wide variety of **beer festivities and festivals**, and you can visit several museums focusing on the

history of beer production and drinking (for example, the Hop Museum and the Temple of Hops and Beer in Žatec).

- www.czechtourism.com/a/beer-and-wine-spas
- www.chchp.cz

Great aids in orientation among attractive locations connected with Czech beer include:

Map of Industrial and Craft Breweries and Beer Guide to Prague

- www.praguecitytourism.cz/file/edee/universal/download/brozury/beer-guide-to-prague_jan-2016_web.pdf

Moravian Wine Trails

In turn, South Moravia is a land promised to wine. In addition to **wine festivities, festivals**, and harvest, you can, for example, journey along one of the many wine trails. Ten circuits and a total of 1,200 km of trails will guide you through a picturesque landscape among vineyards, through distinctive villages and historical towns, alleys consisting of nothing but wine cellars, and often, underground to cellars with giant barrels and a millennium-long tradition of wine production. Hundreds of branches streak off the arterial Moravian Wine Trail, where you are guaranteed to find good wine, beautiful landscapes, and, above all, interesting, distinctive, and hospitable people, who have dedicated their lives to wine.

- www.stezky.cz/Uvod.aspx?lang=en-US

A great help in orientation among attractive locations of Moravian wine tourism is the brochure **Moravian Wine Trails**

- www.czechtourism.com/s/wine-trails/

You can also download the useful **app Czech Republic Wine Trails**.



Download application Czech Republic Wine Trails here!

Industrial Heritage

Prague, National Technical Museum



Ostrava, Dolní Vítkovice

Probably not everybody can see a connection between the words ‘industry’ and ‘charm’. However, this is indeed true of many places in the Czech Republic. The formation of the Republic was accompanied by the need to overcome the decline caused by war, and the pace as well as the inventiveness with which the production took off is breath-taking. The **textile, glass, and footwear industries** were among the most advanced in the world. The same was true of the Czechoslovak **armaments industry**.

The prosperity of Czech companies was permeated with stories. For example, the **shoemaker Bata**, who literally “shod the world” and gave jobs to tens of thousands of people. Or the story of the **Škoda** brand. Its position before the war was unshakable, but the demand for weapons ebbed. Škoda took this as an inspiration for a new expansion – it started producing **locomotives and cars** (at first steam, then electric), later also **aircraft, trolleybuses** and bridges, even **the first fully-welded bridge in the world**. However, Škoda and Bata were not the only expanding Czech brands.

1 Tatra Technical Museum in Kopřivnice www.tatramuseum.cz

Language availability	Guide: EN, DE web: EN, DE, PL
Accessibility:	by train from Prague 4 h
358 km from Prague	by bus from Prague 3 h 45 min
	by car from Prague 3 h 30 min

2 Škoda Museum in Mladá Boleslav museum.skoda-auto.cz

Language availability	web: EN
Accessibility:	direct connection by train from Prague 1 h 40 min
64 km from Prague	direct connection by bus from Prague 50 min
	by car from Prague 50 min
Visitors in 2016	194 400

3 Jawa Museum in Konopiště www.eltsen.cz/jawa/konopiste/

Language availability	web: EN, RU, DE
Accessibility:	direct connection by train from Prague 1 h
47 km from Prague	by bus from Prague 50 min (from Florenc)
	by car from Prague 35 min

4 Museum of Bata in Zlín www.czechtourism.com/c/zlin-shoe-museum/

Language availability	—
Accessibility:	by train from Prague 3 h 40 min
300 km from Prague	by bus from Prague 4 h 50 min
	by car from Prague 2 h 50 min
Visitors in 2016	121 603

5 Budvar Brewery in České Budějovice www.visitbudvar.cz

Language availability	Guide: EN, DE, FR, RU, IT, ES web: EN, DE
Accessibility:	by train from Prague 2 h 30 min
144 km from Prague	direct connection by bus 2 h
	by car from Prague 1 h 40 min

6 Brewery Museum in Pilsen www.prazdrojvisit.cz

Language availability	Guide: EN, DE, FR, RU, IT, ES, PL, HU, NL web: EN, DE
Accessibility:	direct connection by train from Prague 1h 40 min
92 km from Prague	by bus from Prague (Zličín) 1 h
	by car from Prague 1 h

7 Technical Museum in Brno www.technicalmuseum.cz

Language availability	web: EN, DE
Accessibility:	direct connection by train 2 h 30 min
206 km from Prague	direct connection by bus 2 h 30 min
	by car from Prague 2 h
Visitors in 2016	128 800

8 South Bohemian Motorcycle Museum in České Budějovice goo.gl/atqknR

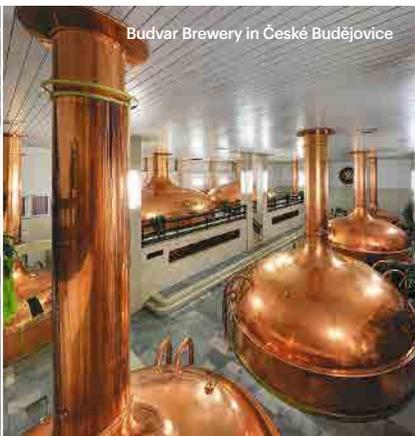
Language availability	—
Accessibility:	by train from Prague 2 h 30 min
146 km from Prague	direct connection by bus 2 h
	by car from Prague 1 h 45 min
Visitors in 2016	6 203

9 Dolní Vítkovice and Landek Park in Ostrava www.dolnivitkovice.cz

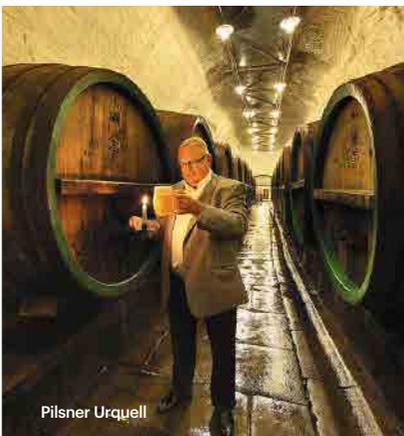
Language availability	web: EN, PL
Accessibility:	direct connection by train to Ostrava 3 h 20 min
373 km from Prague	—
	by car from Prague 3 h 30 min
Visitors in 2016	1 301 600



Museum "Building No. 14" of the Baťa Institute



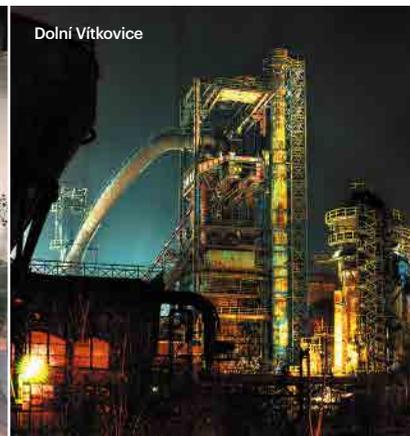
Budvar Brewery in České Budějovice



Pilsner Urquell



Brewery Museum in Pilsen



Dolní Vítkovice

Czech Family Silver

1 Tatra

There was, for example, the Tatra brand, **the second oldest operating car manufacturer in the world**. In 1897, the first car was made here, and the brand still enjoys high prestige in the truck category, which is well-known from the **Dakar Rally**. You can best learn about the history of the brand in the **Tatra Technical Museum** in the North Moravian town of Kopřivnice.

• www.tatramuseum.cz

2 Škoda

The fame of Czech cars under the Škoda brand began to unfold in 1925, when the concern acquired the car manufacturer Laurin & Klement in Mladá Boleslav. Currently, Škoda is one of the most visible and best-selling brands on the world market. You can learn about its history in comfort in the **Škoda Museum in Mladá Boleslav**. The exhibition is a modern concept, standing on 1,800 m² of exhibition grounds equipped with a multifunctional hall and restaurant.

• museum.skoda-auto.cz

3 Jawa

The company of Mr. Janeček and Mr. Wanderer – the first letters of their names combined to create the brand Jawa, which also focused on armaments production at first, but after the decline of interest it shifted towards **motorcycle and car production**. Jawa motorcycles are still popular and very successful in races on a flat track, Enduro, but also in the Dakar Rally. In the **Jawa Museum in Konopiště** (near the State Chateau Konopiště), you can view around 200 historical motorcycles.

• www.eltsen.cz/jawa/konopiste/

4 Baťa

In the Czech Republic, the name Baťa is still synonymous with successful business combined with social conscience and empathy. **The footwear giant**, who achieved global success, built houses, schools, and hospitals for his employees, and after WWII he discounted his goods to half price rather than lay off workers en masse. The entire city of Zlín still has the character impressed on it by Baťa's genius. The notable Zlín museum **"Building No. 14" of the Baťa Institute**, located in one of the Baťa-built buildings, offers an amazing journey

through the history of the brand as well as the Baťa family. Enthusiasts can also visit the famous skyscraper, which, at the time, caused amazement due to its technical amenities. The main attraction is an independently air-conditioned mobile office in a lift, which even contained a sink with hot water.

• www.czechtourism.com/c/zlin-shoe-museum/

5 Budvar Brewery

In 1930, the registered trademark of Budvar was created by connecting two Czech words, Budějovický and pivovar (brewery). Its extraordinary international success brought the local administrative board to incorporate it into the name of the brewery itself. Tourists can now visit this brewery in České Budějovice, and admire **the production process of the world-famous lager**. The tour, which is available in up to seven languages, is enhanced by a tasting. Thanks to it, visitors can sample the genuine South Bohemian recipe, whose origins date back to the 13th century.

• www.visitbudvar.cz

6 Pilsner Urquell

The most famous brand of Czech beer was born in 1842 in Pilsen, which is, with only a very slight exaggeration, said to be the world capital of beer. Beer that is valued by experts as well as lay people across the globe has been brewed here for more than 175 years. In the **Brewery Museum in Pilsen**, you will experience the story of beer from ancient times to the present. The exhibition is unrivalled in the world. You will discover the history of Pilsen's pubs, see the complete facilities of the brewery, including the laboratory, and view beer curiosities – and you will even have a taste of the delicious local beverage.

• www.prazdrojvisit.cz



Škoda Museum in Mladá Boleslav

The World of Technology at Your Fingertips

There are many more famous Czech brands – **Moser glass, Solo Sušice matches, Koh-i-noor Hardmuth pencils, the inimitable Becherovka liqueur, engineering products from ČKD, and others. You can experience their stories, accompanied by stories of people and wondrous products, at one of the Czech technical museums.**

7 The National Technical Museum in Prague

In the immense space of the museum, among the unique exhibits you can experience **the history of automobile, motorcycle, aviation, and marine or rail transport** in the Czech lands. Additionally, you can view exhibits on the topics of printing, photography, chemistry, measurement of time, metallurgy, or the special exhibits Intercamera, Technology in Toys, or Television Studio. There are also architectural, archaeological, and design installations.

• www.ntm.cz

8 Technical Museum in Brno

A wide range of **seventeen permanent exhibits** and countless occasional exhibitions. You will become familiar with the history of optics, computing, you will travel through time From Tom-toms to the Internet, as well as through a Crafts Lane, you will be enchanted by Historical Stereovision, Historical Cars, Water Engines, Salon of Mechanical Music, Brno on Two Wheels, Aircraft Engines, Metal Casting, Cutlery, and others.

• www.technicalmuseum.cz

9 South Bohemian Motorcycle Museum in České Budějovice

In the attractive setting of the historical town nestles the South Bohemian Motorcycle Museum, **one of the largest in the country** with respect to two-wheeled vehicles – there are about a hundred unique ones here. In addition, you can see

historical engines, military equipment, old toys, carts, and many other things that make up the motorcycle history.

• en.inbudejovice.cz/13_7303_historical-motorcycle-exhibit-ceske-budejovice/?t=164&o=274

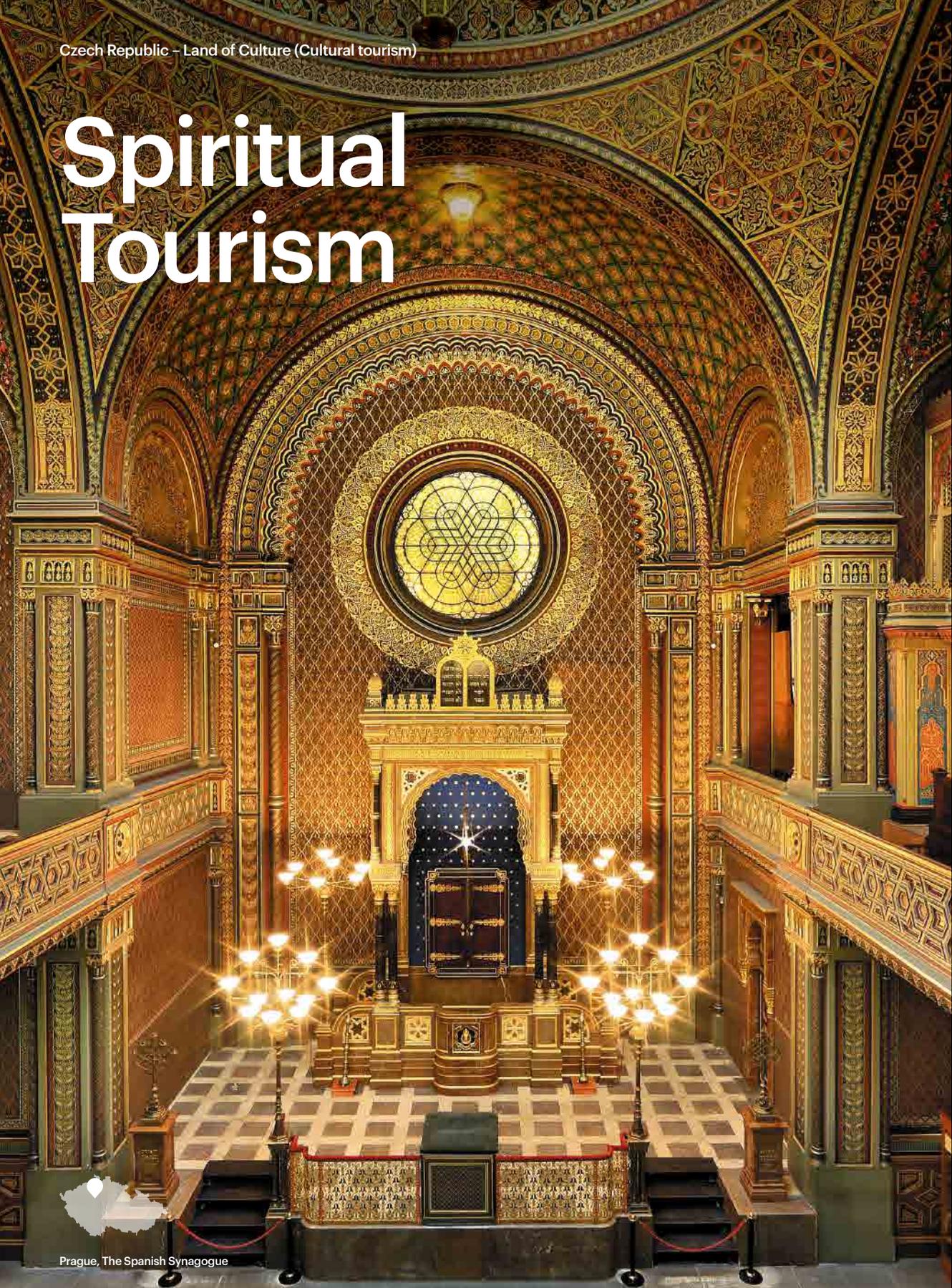
10 Dolní Vítkovice and Lanek Park in Ostrava

Mining and metallurgy have been a part of Czech tradition since the Middle Ages. In North Moravian Ostrava, which is famous for mining, a **unique adventure park** was built. You can view furnaces, experience first-hand the feelings of a miner, from changing clothes in historical chain changing rooms or taking an authentic journey down the pit, to the miner's journey to the underground workings. You can experience a ride in the original carts pulled by a functional mining locomotive, which were used for transporting people in the mine. Experienced miners will guide you through the 250 m of mine tunnels. In the popular-science centres of the **Big and Small World of Technology**, you will learn interesting scientific and technological facts in a fun way, complete with the mystery of inventions from the steam engine to present. Lovers of industrial monuments will enjoy the **Techno Route in Ostrava**. It connects buildings of a technical nature associated with the tradition of mining, metallurgy, railway transport, automotive industry, but also fire service equipment, beer industry, and military or agricultural history.

• www.dolnivitkovice.cz



Spiritual Tourism



Prague, The Spanish Synagogue

The Czech Republic is a country with a very rich spiritual tradition. For more than a millennium, the country has been building on a **Christian tradition**, and the **Jewish** tradition and culture has also played a significant part in its development. The marks left behind by human faith are ubiquitous.

It is riveting to journey to churches, cathedrals, monasteries, places of pilgrimage, ways of the cross, but also to minor sacral monuments, to synagogues, which were preserved despite the Nazi oppression, to Jewish but also Christian cemeteries, which have differing, but always very powerful atmospheres. It is fascinating to see all that people have built in the name of faith. Nowadays, we often understand these buildings only as monuments, but for the people of the past, they were places essential for life.

Spiritual and Religious Tourism

The new Religious Tourism project, intended for the general public, is very ambitious. Its aim is to create the richest menu possible to suit everybody, regardless of their religious beliefs. It offers the option to learn about **various sites linked to Christianity** and the Christian Church, religious monuments, places of pilgrimage, and others. In principle, it has an ecumenical approach, which respects the diversity of the Christian Church. The involvement of locals provides visitors with an authentic experience of the individual communities. At the same time, it represents new options for the use of religious buildings, and links Christian religious monuments with other accompanying activities. The project website allows you to search for a **specific route**, place of pilgrimage, sacral building, accommodation, event, or spiritual exercise, and it is a very good and practical aid in the planning of your trip.

- www.cirkevnuturistika.cz

Cyril and Methodius Trails

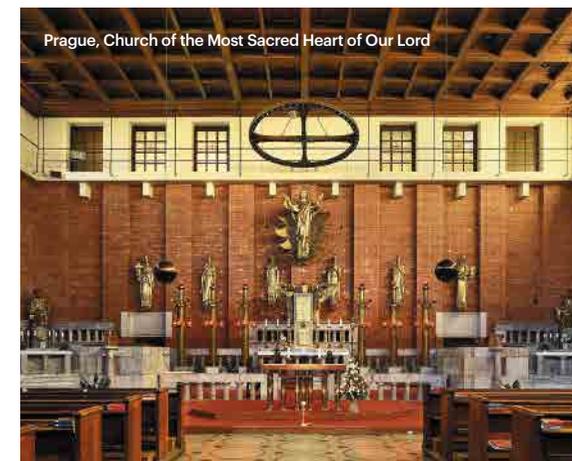
St. Cyril and St. Methodius are very popular and revered saints in the Czech Republic, as it was they who brought Christianity into the Czech lands. A set of trails in their names is focused on journeying in the **footsteps of the Slavic roots** of the Czech nation. They are designed to connect places of pilgrimage and provide information about the cultural heritage of the early Middle Ages at the same time, so they also link archaeological sites, archeo-parks, Slavic fortified settlements, sacral buildings, statues, paintings, museums, galleries, and libraries. The trails are marked using the traditional tourist markers, and are particularly suitable for hiking. A total of six trails of 62 km to 112 km in length are part of the project.

- www.cyril-methodius.eu

Open Gates

Open Gates, in turn, is a project which represents **significant sacral monuments of the Zlín Region**. Towns, municipalities, parishes, the Evangelical Church, as well as the Archbishopric cooperate within its scope. This makes it possible to view selected sites with a guide between May and the end of September. All tours are free. The website of the project contains an interactive map of all churches, monasteries, and basilicas included in the project.

- www.kr-zlinsky.cz/otevrene-brany-cl-714.html



Prague, Church of the Most Sacred Heart of Our Lord

Jewish Cultural Heritage

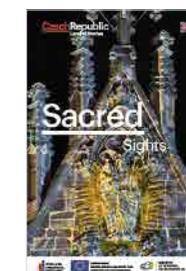
Up until the Middle Ages, many Czech cities used to have very large and active Jewish communities. The coexistence of Jewish people with the majority population had never been easy. Despite that, there had also been long periods of peaceful and mutually beneficial cooperation, and it was during those that Jewish communities built entire city quarters, synagogues, and cemeteries. The twentieth century dealt heavy blows to the Jewish nation, and many buildings and places of culture were destroyed. However, many have been preserved, and nowadays they attract tourists from all over the world. The **Jewish cemetery, Klausen Synagogue, Old New Synagogue**, and the **Jewish ghetto** in Prague, as well as the unique **Jewish quarter in Třebíč** registered on the **UNESCO World Heritage List**, are all strong tourist magnets. Unique monuments are spread across the whole country – great synagogues in Pilsen or in Boskovice, a synagogue and large cemetery in Mikulov, the Museum of Dr. Šimon Adler and a synagogue in Hartmanice, the Jewish quarter in Dolní Kounice, mikvah in Dobruška, Jewish cemeteries in Mladá Boleslav, Třebíč, Liberec, and Brno, synagogues in Děčín, Kolín, Břeclav, Krnov, Holešov, Jičín, Turnov, or in Ústě, and others. Very good orientation is provided by the mobile apps Jewish Bohemia and Moravia, as well as Jewish Trips, which are free to download.



Download application Jewish Bohemia and Moravia here!

Another interesting source of information is the web project Magni Sacred Czech that places an emphasis on making connections between Christian and Jewish themes, which it links in an interesting way.

- www.magni.cz



More sacred sights

Czech Republic

Land that Heals

The Czech Republic has **one of the longest spa traditions in Europe**. Its origins can be traced back to the Middle Ages. The greatest development took place in the 19th century, but a truly **mass expansion** of the use of the spa industry was only experienced in the young Czechoslovak Republic, when visiting spas became a sign of social prestige of the middle classes. Nowadays, you can feel the **beneficial effects of the natural resources** at no less than thirty-three locations, in thermal, peat, radon, mud, climatic, as well as mineral spas. Every year, a greater **variety of medicinal treatments** is on offer. Bohemian and Moravian spas are places where tradition blends with modern trends, places that are beautiful, healing, cultural, and unique in many ways.

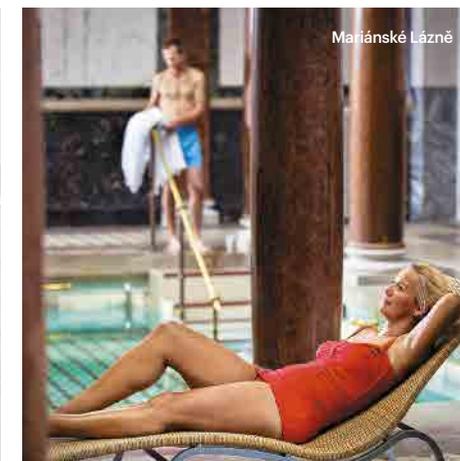
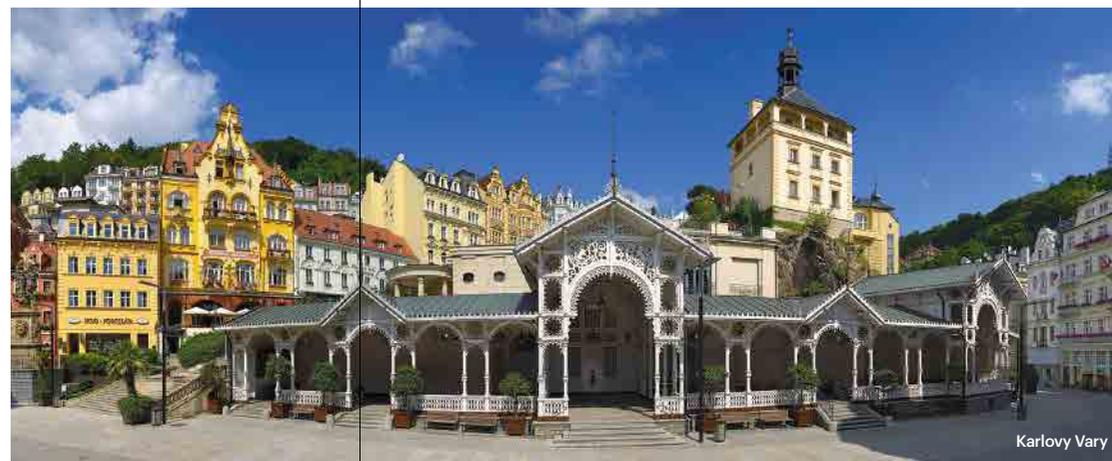
Františkovy Lázně	26
Janské Lázně	26
Jeseník	28
Jáchymov	25
Karlovy Vary	25
Konstantinovy Lázně	26
Lázně Bělohrad	27
Luhačovice	27
Mariánské Lázně	25
Poděbrady	28
Tepliče	26
Třeboň	27
Velké Losiny	28
Medical tourism	29
Journeys to Luxury	29



Luhačovice



Discover more in Spas and health resorts brochure



1 Jáchymov	www.laznejachymov.cz
Language availability	EN, DE, RU
Accessibility:	by train from Prague –
141 km from Prague	direct connection by bus 3 h (from Florenc)
	by car from Prague 1 h 50 min

2 Karlovy Vary	www.karlovyvary.cz
Language availability	EN, DE, RU
Accessibility:	direct connection by train 3 h 15 min
128 km from Prague	direct connection by bus 2 h 15 min (from Florenc)
	by car from Prague 1 h 40 min

3 Mariánské Lázně	www.marianskelazne.cz
Language availability	EN, DE, RU
Accessibility:	direct connection by train 2 h 50 min
170 km from Prague	by bus from Prague 4 h 30 min
	by car from Prague 2 h

4 Františkovy Lázně	www.frantiskovylazne.cz
Language availability	DE
Accessibility:	direct connection by train 2 h 50 min
175 km from Prague	by bus from Prague 3 h 30 min
	by car from Prague 2 h 10 min

5 Konstantinovy Lázně	www.konstantinovy.cz
Language availability	DE, RU
Accessibility:	by train from Prague 3 h
134 km from Prague	by bus from Prague 3 h 20 min
	by car from Prague 1 h 45 min

6 Teplice	www.lazneteplice.cz
Language availability	EN, DE, RU, PL, AR
Accessibility:	direct connection by train from Prague 1 h 35 min
92 km from Prague	by bus from Prague 1 h 10 min
	by car from Prague 1 h

7 Janské Lázně	www.janskelazne.com
Language availability	EN
Accessibility:	by train from Prague –
172 km from Prague	direct connection by bus from Prague 2 h 35 min
	by car from Prague 2 h 15 min

8 Lázně Bělohrad	www.belohrad.cz
Language availability	EN, DE, RU
Accessibility:	by train from Prague 2 h
112 km from Prague	by bus from Prague 1 h 50 min
	by car from Prague 1 h 30 min

9 Luhačovice	www.luhacovice.cz
Language availability	EN, DE
Accessibility:	direct connection by train 4 h 30 min
317 km from Prague	by bus from Prague 5 h 30 min
	by car from Prague 3 h 15 min

10 Třeboň	www.laznetrebon.cz
Language availability	EN, DE
Accessibility:	by train from Prague 2 h 30 min
140 km from Prague	by bus from Prague 3 h
	by car from Prague 1 h 45 min

11 Poděbrady	www.lazne-podebrady.cz
Language availability	EN, DE, RU
Accessibility:	by train from Prague 1 h
50 km from Prague	by bus from Prague 1 h
	by car from Prague 45 min

12 Jeseník	en.priessnitz.cz
Language availability	EN, DE, PL
Accessibility:	by train from Prague 3 h 50 min
261 km from Prague	by bus from Prague 4 h 15 min
	by car from Prague 3 h 30 min

13 Velké Losiny	www.lazne-losiny.cz
Language availability	EN, DE, PL, RU
Accessibility:	by train from Prague 2 h 30 min
240 km from Prague	by bus from Prague 5 h 15 min
	by car from Prague 3 h 15 min

For more professional and business information:
Czech Spa Association
www.lecebnelazne.cz/en/
sekretariat@lecebnelazne.cz
and Association of spas
www.jedemedolazni.cz/en/
info@jedemedolazni.cz

Spa and wellness represent a part of a healthy lifestyle. There are spas all over the Czech Republic. People usually visit spas for treatment using mineral springs, peat and natural gases. The local climate is also beneficial. Guests are supervised by a physician who prescribes **standard treatment procedures** tailored to their needs. Spas also offer **shorter wellness stays**, providing pleasant and immediate relaxation thanks to Jacuzzi, saunas and massages. Wellness is available in most quality hotels all over the Czech Republic.

1 Jáchymov

The local **radon treatment** is very gentle and does not burden the body. It is also very effective, particularly in the treatment of diseases of the musculoskeletal system, and it has a significant strengthening effect. The spa is also known for a varied cultural life; moreover, the proximity of the Krušné Mountains makes it an excellent starting point for tourist excursions. The worldwide fame of Jáchymov was launched in 1898 by the later Nobel Prize laureates, the **married couple Pierre and Marie Curie**. They discovered new elements – radium and polonium – within the uraninite from a flooded Jáchymov shaft. It transpired very quickly that Jáchymov water had incredibly powerful curative effects, and thus **the first radon spa in the world** was opened here as early as in 1906. During the time after the formation of the Czechoslovak Republic, new spa houses and private guest houses kept appearing, and in the 1930s nearly ten thousand people received treatment here every year. The most famous and frequent guests were the first President of Czechoslovakia **T. G. Masaryk** (he was here seven times, and in 1930 he even celebrated his 80th birthday here), as well as his successor, President Edvard Beneš.

• www.laznejachymov.cz

2 Karlovy Vary

The main attraction of this picturesque town built in the valley of the Teplá River has always been **the fifteen local mineral springs** whose composition is similar, but their therapeutic

effects differ due to differing temperatures and CO₂ content. They are particularly beneficial with respect to diseases of the digestive system. Beautiful colonnades, historical hotel buildings and spa buildings, the famous **Grandhotel Pupp**, but also the magnificent **Baroque Church of St. Mary Magdalene** – these are the traditional, typical, and popular backdrops for spa treatment and a wide range of wellness activities. Throughout all of Austria-Hungary, no spa was more important than Karlovy Vary. The world-famous spa was the pride of the monarchy heading towards its demise, and, of course, of the newly born Republic. **President Masaryk** visited the spa enthusiastically and repeatedly, and notable writers also stayed here, including **Franz Kafka** and **Karel Čapek**, as did musicians, among them **Richard Strauss**, **Leoš Janáček**, and the world renowned operatic soprano **Emma Destinn**. The renown and prosperity of Karlovy Vary was contributed to by the names of Becher, Pupp, Moser, and Mattoni, traditional business families, whose tombs at the city cemetery are the destination of many spa visitors even today. The city pulsed with culture – right in the centre there was a popular golf course, a frequented racecourse also contributed to the glamour of the city, and the interest in the spa was further revived by the building of an airport in 1933.

• www.karlovyvary.cz

3 Mariánské Lázně

Mariánské Lázně has always been a city of parks, cafés, sweet shops, and stylish pubs, as it is to this day. **Almost a hundred mineral springs** bubble up here. Spa care builds on six of them in particular. Interestingly, they are not thermal springs, but cold mineral waters with high iron and mineral salt content. The springs differ from one another rather significantly, although they often push to the surface close together – that is also one of the world's greatest balneologic rarities. Diseases of the musculoskeletal, excretory as well as respiratory systems are treated here. Mariánské Lázně was a **representative place** of the political and intellectual elite of the 1920s. Here, President Masaryk met with the Yugoslavian royal couple, King **Ferdinand** of Bulgaria spent forty spa seasons here, the French Foreign Minister **Barthou** visited repeatedly, and President **Beneš** was also a frequent guest. In the late 1920s, more than 40,000 guests per year visited the city. This trend was aided by an airport which opened in 1927.

• www.marianskelazne.cz



Františkovy Lázně

4 Františkovy Lázně

The third smallest peak of the West Bohemian spa triangle is Františkovy Lázně. Nowadays, the spa achieves excellent results in treating women's diseases, heart disease, diseases of blood circulation, musculoskeletal system, and digestive system. However, its **twenty mineral springs** are not the only sources of healing, which also include local **mud**, **natural gas**, and even the air itself, which is exceptionally clean. The remarkable uniform architecture of the spa lends a wholly unique atmosphere to the city. This used to be a provincial rural spa, until promoted by the Emperor to a city in 1865 and, most importantly, connected to the railway network. Miraculously, the city became a world-famous spa overnight, and quickly developed to cope with the growing crowd. In the 1920s and 1930s, when a visit to the spa was more or less a social obligation, Františkovy Lázně became the natural habitat of the better-off layers of society. The prosperity of the spa, which culminated before World War I, gradually returned. At the time, European medical circles considered the spa to be highly effective for so-called women's diseases and anaemia, and in these areas, the spa essentially had no rival in Europe. This family silver has been preserved, but the indications have expanded along the way.

- www.frantiskovylazne.cz

5 Konstantinovy Lázně

A quiet spa town in a forest park surrounded by picturesque rolling countryside, that is Konstantinovy Lázně, also referred to as the fourth peak of the West Bohemian spa triangle. Clear air, healing mud, and the famous **Prusik Spring** with the highest CO₂ content in the whole of the Czech Republic, have for many years been bringing those who require treatment of the circulatory or musculoskeletal system. The formation of the Republic a hundred years ago was an impetus for the rapid development of this small spa. Construction began, new villas and hotels appeared, as well as a swimming pool with a sandy beach, waterworks, electricity, cinema... In 1928, the main spa building was rebuilt and reopened, in the same year the town was officially recognised as a spa treatment site, and in the ten years from 1924, the number of houses had increased by a third. Such development was also in line with societal interest at the time, including from the cream of society.

- www.konstantinovy.cz

6 Teplice

The oldest spa in Central Europe – this fact alone can attract attention. People have known about the healing power of local water for two millennia and even today it brings relief and health. Diseases of the musculoskeletal and the nervous system of adults and children are treated here with unexpected efficiency. Procedures take place in four spa classicist houses, the largest of which bears the name of a famous guest, **the Beethoven Spa House**. Teplice, at the time called the Salon of Europe or **Little Paris**, is of course linked mainly with the time of Wagner, Beethoven, and Goethe, when monarchs, politicians, military commanders, and artists from the entire continent used to meet here in the high season. After the formation of the Republic, the spa was more open to the middle class. In the inter-war period, Teplice was a very lively and socially busy city with a high level of service, attractive entertainment venues, and a varied cultural menu. One of the biggest spa towns in the Czech Republic offers cultural opportunities today as well. The excellent North Czech Philharmonic Teplice can be seen at the Culture House (designed by a famous Czech architect Karel Hubáček).

- www.lazneteplice.cz



Teplice

7 Janské Lázně

Nowadays, the only spa of the highest Czech mountain range – the Krkonoše Mountains – successfully treats diseases of the musculoskeletal, nervous and respiratory system of adults and children. The natural healing sources of Janské Lázně are **thermal mineral water** and the **fresh mountain climate**. The treatment plans include specifically focused group exercises and physical therapies and the modern robotic – assisted rehabilitation as well. The most important curative springs are **Jan's and the Black Spring** – they can be found next to the main spa building. The treatment is traditionally complemented by extensive walks, whether on the **Art Nouveau Spa Colonnade** from 1904, or in the truly beautiful surroundings of the city. Although the local springs have been used for treatment since the 14th century, the greatest expansion of the mountain spa occurred in the early 1920s. This was not just a construction boom – it turned out that the local water had almost the same parameters as the American Warm Springs spa, which had successfully started treating polio. Janské Lázně was the first spa in Europe that was able to treat the consequences of polio effectively. Local breath-taking countryside has always been suitable for connecting spa and sports. In 1925, the **second World Ski Championships** took place here, and only three years later, the oldest cableway in the country, travelling to the top of Černá Hora, the dominant feature of the city, was put into operation. Today, **the largest ski resort** in the Czech Republic can be found here.

- www.janskkelazne.com



Janské Lázně

8 Lázně Bělohrad

The absolute calm, the pleasant small-town atmosphere, the surrounding forests and meadows, and, of course, the local **healing mud** – such is the foothill town of Lázně Bělohrad. Poultices, baths, and wraps of the famous Bělohrad marsh successfully treat diseases of the musculoskeletal system and skin diseases. Till today, the rich spa cultural programme offers **promenade concerts**, organised in the same place as at the time of the formation of the Republic, and dance evenings, talks, and lectures are held. The most important cultural event of the town is the **International Song and Dance Festival Pod Zvičinou** (one of the oldest Czech folklore shows) and the **Opening of the spa season** (taking place every year in May). Bělohrad peat was used for treatment as early as the late 19th century, but the spa started developing only with the discovery of a ferritic acidulous spring with arsenic content. Since then, sulphurous-ferric marshland peat has been used as a natural medical source.

- www.belohrad.cz

9 Luhačovice

Luhačovice is a spa town with somewhat of a fairy-tale atmosphere. This is emphasised both by the surrounding countryside and the unique architecture. Before World War I, architect **Dušan Jurkovič** built several houses in the original style of the "**folk Art Nouveau**" here, substantially influencing the spa urban planning. The Luhačovice Valley still heals people today. It is interwoven by **16 curative springs**, led by the renowned **Vincentka**, all of which are considered to be **the most effective in Europe** for their high mineral and CO₂ content. Respiratory and digestive system diseases, as well as disorders of the musculoskeletal and circulatory systems, are treated here. The formation of Czechoslovakia meant the beginning of a new development for Luhačovice. New buildings were constructed, in 1928 a dam lake above the town was finished, and in 1934 a **Social House** was built, transforming and completing the appearance of the resort. Two years later, Luhačovice was finally promoted to the status of a city. Probably the greatest and most faithful of the famous guests of the time was the composer **Leoš Janáček**, who spent full 23 spa seasons here, gaining inspiration, composing (he wrote the Glagolitic Mass and started writing the opera Fate here), and presenting his compositions. He left Luhačovice for the last time less than a month before his death.

- www.luhacovice.cz



Spa and wellness



Massage Therapy

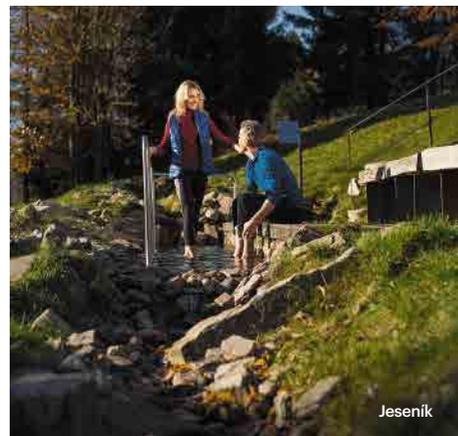
10 Třeboň

Amidst the idyllic and harmonious countryside full of ponds and endless dykes lined with alleys of century-old trees, disorders of the musculoskeletal system and rheumatism are treated, thanks to the benefits of high-quality peat. Tranquillity, magnificent backdrops of the historical town with a beautiful **Renaissance chateau** and a living tradition of fish farming and fishing, all contribute to the ever-growing popularity of the spa in Třeboň, the Renaissance gem of South Bohemia. One of the most beautiful South Bohemian towns, it did not start using the healing power of local peat until the late 19th century. At the time, Berta Huck, a daughter of a teacher from Třeboň, returned from a West Bohemian spa and sang such praises that her father quickly founded a spa in Třeboň, calling it **Berta's Spa**. The spa remained private until 1939, when it was bought by the city, repaired, the spa building and the whole operation were modernised, and a doctor was employed. Thus, a new stage of the spa industry in Třeboň started, and interest in it has grown every year. However, Třeboň did not acquire the status of a spa until 1960.

- www.laznetrebon.cz



Velké Losiny



Jeseník

11 Poděbrady

On the bank of the River Elbe, in countryside as flat as a table, there lies the spa town of Poděbrady, a town in a park. Poděbrady is **renowned for treating diseases of the circulatory system** – there is even a unique spa analogue of an intensive care unit. Treatment of diabetes is also highly effective. In 1904, a famous dowser pinpointed the site, where a strong CO₂ acidulous spring was drilled. As soon as four years later, the first spa season began in Poděbrady. However, the real, very rapid development of the spa began after the formation of the Republic. Gradually, treatment houses, guest houses, hotels, a railway station, and a villa district were built. A breakthrough in the spa development came in 1926, when the First Investigation and Medical Institute for Heart Diseases was established. It was led by Prof. Dr. **Václav Libenský**, the founder and the first president of the Czech Society of Cardiology, thanks to whom the institute gained a great reputation throughout Europe. A spa park was set up, new springs were opened – in 1930, 16 of them were operational – and additional spa buildings were constructed. It was then that the slogan that all Czechs know was created: **“Poděbrady for your heart”**. Famous guests visited – Presidents **Masaryk** and **Beneš** stayed here, as well as famous Czech actors, the singer **Emma Destinn**, writers, poets, and others.

- www.lazne-podebrady.cz

12 Jeseník

This spa, embraced by the beautiful mountains, has several rarities and points of uniqueness. According to recent measurements, there is, for example, **the cleanest environment in the central Europe**. Another gem is the founder of the spa, the world-renowned healer Vincenz Priessnitz. His hydrotherapy method has not yet been surpassed. A world rarity is the **Vincenz Priessnitz Balneopark**, a special “water garden” in which you can wade through streams, try Priessnitz’s benches or Scottish Showers. All this is beneficial for the treatment of respiratory, circulatory, musculoskeletal, mental, as well as skin diseases. In the early 19th century, little Vincenz Priessnitz noticed a doe, which used to come and wash its injured leg in a well, and was completely cured. When he later had a serious injury, he took advantage of the power of the water, and cold compresses helped him when doctors had given up. He was the very first person in the world to build a small improvised hydrotherapy spa at the springs of the Studniční Mountain – a simple shack with two baths. However, his fame soared,

and soon he treated the most significant people from all over Europe. At the time of the newly formed Republic, an excellent psychologist and psychiatrist Dr. Josef Reinhold took over his method, and added the latest scientific knowledge. Rich clients from many European countries, but also from the USA and Canada, sought him out.

- en.priessnitz.cz

13 Velké Losiny

The springs of Velké Losiny are thermal, sulphurous, **among the highest in quality of sulphurous water** in the Czech Republic. The water temperature is about that of the human body – it fluctuates around 36,7 °C, making them **some of the warmest springs in Moravia**. Treatment of neurological disorders, primarily those linked to the musculoskeletal system, has the longest tradition here. The beneficial effects of the springs have long been known, but the real development of the spa industry was started by the railway, which reached Velké Losiny, in the foothills of the Jeseníky Mountains, in the early 20th century. Even before WWI, the first modern sanatorium was established. After the formation of the Republic, the spa returned to full operation, and was sought after mainly by the German inhabitants of Moravia and Silesia. More hotels, restaurants, guest houses, and private summer apartments appeared in the city. In the 1930s, a large fire forced the spa administration to perform a major reconstruction. Architect **Alfred Castelliz** lent the reconstruction a Classicist appearance with distinctive elements of the Austrian folk style. The spa was rebuilt within one year, and a new children’s sanatorium Children’s House (today’s Chaloupka) was built. The reconstructed spa was ceremonially opened in 1931. The next big step was in 2008 when a unique thermal park (open for the whole year) was built by a new owner.

- www.lazne-losiny.cz



Jeseník



Discover what makes the Czech Republic an excellent destination of medical tourism.

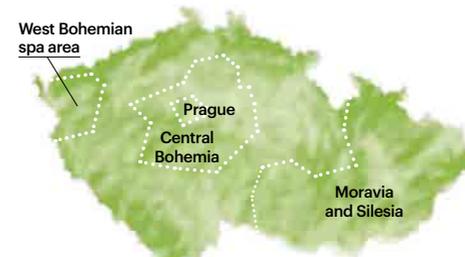


Prague

Medical tourism

Outstanding quality at a bargain price

Health care in the Czech Republic is at a **very high standard**. There are many specialised, superbly equipped, certified hospitals and clinics with top experts at their disposal, who are sought after not only by the people from the entire country, but increasingly also from abroad. In recent years, interest from **international clients has been increasing** by 15% annually. The advantage of Czech medical tourism is the ideal combination of excellent quality, convenient geographical position in the centre of Europe, considerable flexibility of the individual facilities (in practice, this means short waiting times for the required surgery), **narrow specialisation of some clinics**, and, not least, also **bargain prices**, which are often up to three times lower than elsewhere in Europe. The country has excellent care available in many fields – cosmetic surgery, reproductive medicine, dentistry, diagnostics, bariatry, cardiology and cardiac surgery, neurology and neurosurgery, gynaecology, ophthalmic surgery, oncology, orthopaedics, paediatrics, but also in the field of sleep disorders, gynaecology, urology, gastroenterology and hepatology, endocrinology and otolaryngology, as well as oral and maxillo-facial surgery. A significant advantage is also a continuity with the subsequent rehabilitation and spa treatment. It is becoming more common that an international client, who seeks out medical specialists in the Czech Republic and undergoes medical treatment, remains for the required period in a Bohemian or Moravian spa, selected by the doctor, under the supervision of local specialists. Treatment efficacy is thus significantly enhanced.



Journeys to Luxury

Luxury accommodation, top-class gastronomy, high quality services with an emphasis on extraordinary experiences and sufficient privacy

The Czech Republic is the heart of Europe, a heart which beats to a unique rhythm. Those who come here desire originality, tradition, uniqueness, unrepeatability, excellence – and it does not matter whether it is in regard to unusual experiences or things that tourists take away from here. The Czech Republic is ready. Here, tourists find **luxury accommodation, top-class gastronomy**, comfortable transport, unique relaxation and sports activities, specialised shops with luxury and **original goods, unusual options for leisure activities**, or hire luxury historical and modern spaces, vehicles, and means of transports. You can choose from special luxury packages prepared for a specific type or opportunity – romance for couples, fun for families with children, indulgence for women, Christmas or New Year specials. It is always different, unexpected, intimate, and memorable. You will receive the highest quality of services particularly in Prague, in the West Bohemian spa area, Central Bohemia and Moravia and Silesia. In the Czech Republic, you can experience a unique dinner and a joining of great food with a novel environment in one of the top-class culinarily creative restaurants, whether you follow the recommendations of the **Michelin Guide** (31 restaurants) or the CzechSpecials catalogue (200 certified restaurants). You can **hire one of the 75 chateaus and castles**, and hold a truly exceptional event there; organise a **wedding** in a monastery, at a castle chapel, library, in the stables, in a courtyard, in the middle of a lake, or on the tops of cliffs; or personalise your wedding with a carriage ride, medieval jugglers, a balloon flight, a procession of masks – the possibilities are countless, it is all up to you. There are increasingly more places where you can buy truly luxurious items, from clothing, through handbags, shoes, fashion accessories, jewellery, watches, to antiques. But a discerning visitor of the Czech Republic can get much more. For example, how about **hiring a helicopter, a historical train, plane, or a steamer?**

Cyclotourism	32
Hiking	35
Golf.....	36
Skiing	39
Cross-country skiing	40

Czech Republic

Land of Sports



The Krušné Mountains

For such a small country, there is an incredible number of opportunities for active movement in the Czech Republic. In the Czech Republic, sport is traditionally perceived as a **source of national pride**, as well as one of the most widespread forms of leisure. The story of Czech sports began to unfold as early as the 19th century – some Czech sports unions are among the oldest in the world. The Czechs are one of the first nations to recognise the allure of **skiing, cycling, ice-hockey, tennis, hiking**, but also **gymnastics** and **collective exercises**. When the independent Republic was formed, sports started becoming a public matter – for example, in 1921, the gymnastic organisation **Sokol** was attended by almost 8 % of the population. The mass exercises of Sokol at the largest stadium of the world in Prague's Strahov were immensely popular. **Hiking** was the most developed, and had literally become a national hobby.

Cyclotourism



Currently, cycling is the most widespread form of recreational activities in the Czech Republic. In addition to the still-growing **network of cycle routes and cycleways**, bikeparks and trail-centres are also multiplying. The popularity of extreme biking is increasing rapidly, conditions are improving, as are the facilities. Admission to parks is always free, fees are payable only for rentals, cable cars, and other services.

Singletracks

1 Singltrek pod Smrkem

This ingeniously built network of trails (in collaboration with Daffyd Davis, one of the most experienced trail designers in the world) has a **total length of 80 km**, the routes are very playful, colour-coded according to difficulty. Suitable both for complete beginners, including families with children, and experienced bikers. There are 12 locations, including very difficult black trails skirting the rocks on the Hejnický Hřeben. All routes are **accessible throughout the year**.

👉 **Services:** shops, rental shops, services, bike wash, luggage storage, locker rooms, showers, refreshments, training camps, individual tutors

Accessibility from Prague: 146 km, 1 h 45 min

- www.singltrekpodsmrkem.cz
- www.trek-centrum.cz

2 Bikepark and Trail Park Klínovec

A high-quality complex built on the southern and south-western slopes of the highest mountain of the Krušné Mountains. **More than 22 km** of reinforced flow trails from easy to difficult, with breath-taking views far into the countryside. There is also a demanding 3-km long downhill track with many inclined bends and a few jumps. Beginners,

families with children, or a truly demanding rider will all find a good match here. The tracks are operational from May to October.

👉 **Services:** four-seater chairlift, service and self-service, rental shop, shop, bike wash, showers, restaurant, free parking, pump track

Accessibility from Prague: 140 km, 1 h 50 min

- www.trailpark.cz

3 Bikepark Špičák

A challenging and very progressive bike park on the slopes of Špičák of the Šumava Mountains. Almost 6 km of tracks offer a **combination of free-ride, downhill, north-shore, and jumps**. Most of the tracks have a higher level of difficulty (the only Czech park among the 14 top European bike parks, where **GraVity Card**, a whole season card, is valid). Besides moderately difficult terrains, there is also a real treat, a very difficult route called Struggle, which is 1,100-m long, rocky, with a lot of roots, drops, and jumps across the path. Tracks are open from June to October.

👉 **Services:** four-seater chairlift, service, rental shop, shop, refreshments, showers, toilets, bike wash, mountain rescue service, free parking

Accessibility from Prague: 170 km, 2 h 15 min

- www.spicak.cz

4 Bikepark Lipno

The park is in close proximity to Lake Lipno, with a spectacular view of water as well as the forest. **4,5km long routes** offer world-class flow and fun on the bike. Family flow trails are also under construction, so the park aspires to become the ideal centre for beginners, intermediate, as well as families with children. Tracks are open from May to October.

👉 **Services:** four-seater chairlift, rental shop, restaurant, free parking, summer courses with an instructor

Accessibility from Prague: 210 km, 2 h 45 min

- www.lipno.info/zazitky/bikepark

For more professional and business information:

Czech mountainbike association

cemba.eu

cemba@cemba.eu

Association of Czech Mountain Resorts

www.ahscr.cz

info@ahscr.cz



Singletrack



Beskid Mountains

5 Bikepark Monínec

Easily accessible from Prague, this park changes each year. A local strategy are routes that are not firmly fixed, but rather **variable and branching**. You can find a very challenging route here, but also free-ride, or a hobby trail suitable for children.

👉 **Services:** four-seater chairlift, service, restaurant, bike wash, free parking

Accessibility from Prague: 80 km, 1 h 15 min

- www.moninec.cz

6 Singletrail Moravský kras

This area near Brno contains **about 30 km of artificially constructed**, only slightly elevated but inventively **playful trails**. The routes can be ridden by anyone – the challenge is in the speed. Three circuits combine trails with inclined bends and jumps with reinforced paths. Open all year round.

👉 **Services:** rental shop, service, refreshments, info-centre, parking

Accessibility from Prague: 232 km, 2 h 30 min, from Brno: 28 km, 30 min

- www.singlekras.cz

7 Bike resort Valašsko

A complex of tracks in three areas situated on the mountain slopes of the Beskids. The **total length is 348 km!** It is a combination of forest and hiking paths, cycleways and trails. **Bike Park Kyčerka** is equipped with a lift and has a wide range of tracks (XC/Enduro, free-ride, downhill, flow trail). **Bike Trails Valašsko** offers trails that make biking more varied in three locales. **Bike Arena Vsetín** is a site with 15 km of man-made trails which undulate smoothly over the local hills. Open May – October (some parts year round).

👉 **Services:** lift, rental shop, restaurant, free parking, training camps, instructors

Accessibility from Prague: 333 km, 3 h 30 min;

from Ostrava 84 km, 1 h 15 min

- www.kycerka-bikepark.cz
- www.bikeresortvalassko.cz

8 Cyklo Aréna Vysočina

The trails are built within a vast biathlon and skiing site near Nové Město na Moravě. In 2016, the Mountain Bike World Cup was held here. Here, you can find technically easy, **fun and safe trails for children**, nature trails for disabled cyclists, passable even in a wheelchair or a handcycle, but also challenging trails for experienced bikers. Intended for rigid bikes with low travel. Open from April to October.

👉 **Services:** test centre, rental shop, service, shop, refreshment, restaurant, free parking

Accessibility from Prague: 166 km, 2 hours, from Brno: 85 km, 1 h 15 min

- www.vysocina.bike

9 Bikepark Kopřivná

A very flexible and modern site in the heart of the Jeseníky Mountains. Six different tracks with several variants and connections, with slight elevation (200 m). The **total length is 14 km**. Suitable both for beginners and advanced bikers.

A simple Fun Trail can be ridden by anyone, Spicy Freeride is moderate in difficulty and full of jumps, Downhill is a challenging downhill ride, Gravity Rail is technically difficult with wooden bridges, and there is also a singletrack and family tracks. There is also a wooden pump track and Big Air Bag – a jump into a large inflatable pillow. Open May to September.

👉 **Services:** four-seater chairlift, rental shop, service, restaurant, wellness, swimming pool, amusement for children, bike camps, free parking

Accessibility from Prague: 229 km, 3 h 15 min; from Ostrava 172 km, 2 hours

- www.koprivna.cz/bikepark



Singletrail Moravský kras

10 Rychleby Trails and Lipová Trails

Rychleby Trails, **one of the oldest, largest, and best-rated Czech sites**, are located in the Jeseníky Mountains and are very extensive. **More than 60 km of routes**. The tracks are closed circuits in the hills in **very diverse terrains**, from old stone paths to modern flow trails. For example, Superflow is one of the most popular trails in the Czech Republic. In contrast, the connected Lipová Trails are a younger site, rather simple and fun, suitable for families with children of as a great start towards the Rychleby Trails. Open April to October.

🔧 **Services:** rental shop, service, shop, refreshments, facilities, bike school, camp, free parking, restaurant, pump track

Accessibility from Prague: 250 km, 3 h 30 min; from Ostrava 150 km, 2 h 15 min

• www.rychlebskestezky.cz

• www.rychlebskestezky.cz/cs/lipovske-stezky

11 Trutnov Trails

One of the youngest Czech trail centres, which is constantly expanding. To date, it offers **17 km of natural trails** of varying difficulty. Wonderful views. There are old paths, flow sections, but you can also enjoy a natural terrain, typical mountain biking. The tracks can also be ridden by less fit cyclists – the more challenging parts can always be bypassed. Open from April to November.

🔧 **Services:** rental shop, shop, refreshments, parking, bike park with artificial obstacles and jumps

Accessibility from Prague: 165 km, 2 h

• www.trutnovtrails.cz

• www.facebook.com/trutnovtrails

Cyclo



The network of bicycle paths has been developing even more dynamically. The **system of arterial routes** with thousands of branches proves that Czechs love cycling. Above is a selection of the most attractive recreational bicycle wandering.

Discover Czech cycling trails. Find more tips here



Hiking



There are over 40,000 kilometres of marked trails in the Czech Republic. This number is unique when you consider the size of the country. It is the circumference of Earth. The Czechs even export their **tourist marking system**: you can find Czech marks in Georgia or Brazil. The **Czech Tourist Club** takes care of the trails and one of the conditions for marking is safety. That is why tourist marking in the Czech Republic is one of **the most reliable and sophisticated in the world**. There are also several European long-distance trails going through the Czech Republic, connecting, for example, the Atlantic with the Black Sea, or Lapland with the Alps.

If any movement in nature has a truly long and solid tradition in the Czech Republic, it is most certainly hiking. The first Czech Tourist Club was founded as early as in 1884, when the first tourist route was marked. To this day, you can meet a mark-maker anywhere in the Czech Republic, restoring and adding to the unique tourist marking, which is by far the densest and clearest in the world. You can find **tourists markers** almost anywhere in the Czech Republic – in the mountains, lowlands, forests, and cities. In addition, the fact that a path is marked means that it is truly worth passing through. Wherever you are in the Czech Republic, a signpost of marked paths will not be far away.

Gorgeous routes literally crammed with sights can be found mainly in the Czech mountains. In the Šumava Mountains, Jizera Mountains, Krkonoše Mountains, Jeseníky, as well as the Beskids, there is always a combination of stunning views of the countryside, climbs to mountaintops, wandering along the ridges and gorges, along rivers and through deep forests – and it will always be unforgettable. Tourist paths through **sandstone rock towns** are particularly attractive – in Bohemian Switzerland, Czech Paradise, or the Adršpach-Tepliče Rocks.

• www.czechtourism.com/a/active-summer-walk/
• <http://trasy.kct.cz>



Types of designations

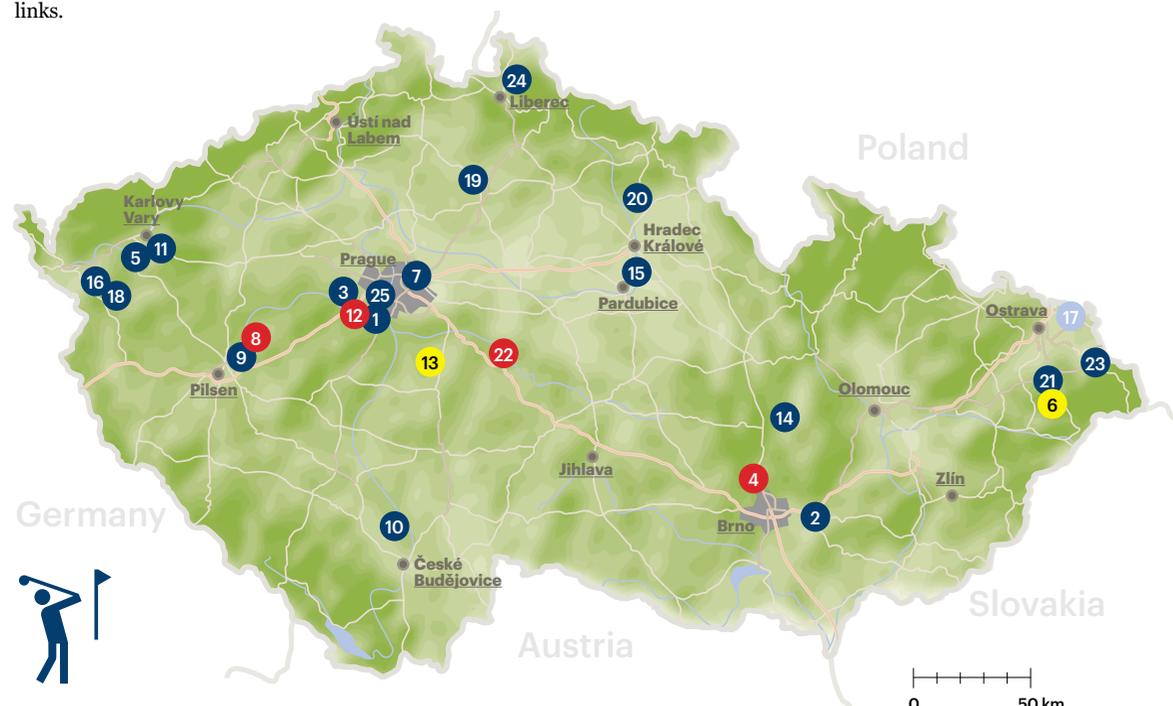
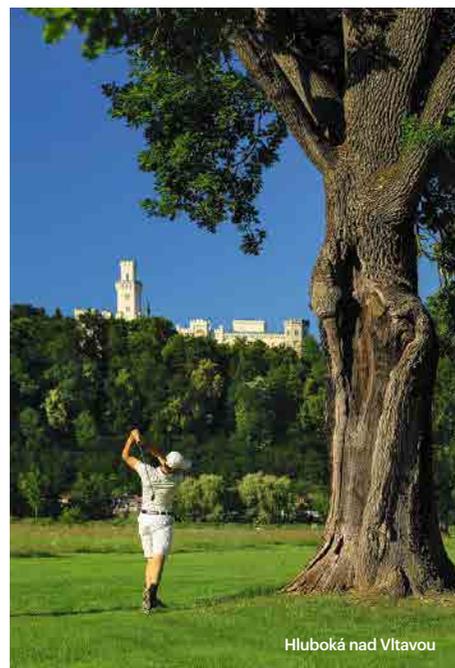


The Czech Tourist Club

www.kct.cz/cms/czech-tourist-klub-kct
kct@kct.cz

The tradition of golf in the Czech Republic is dignified and strong. The first course appeared as early as the beginning of the 20th century, and the gentlemen's game achieved unprecedented development during the formation of the new Republic, when the **first purely Czech golden club** was established. The communist regime repressed golf as a bourgeois evil, but since the 1990s, golf has been making its way back with an unparalleled force.

The **golf boom** cannot be compared with that of any other post-communist country – nowadays, there are **around 100 golf resorts** in the comparatively small Czech Republic, and half of those are 18-hole resorts. That accounts for one half of all the golf courses in Eastern Europe. The picturesque Czech countryside adds unique scenery, the courses are looked upon by beautiful castles (Karlštejn, Konopiště, Hluboká, Kynžvart), they are surrounded by mountains, framed with lakes, and the courses are rather varied, from rugged park courses to windy links.



● 36 holes ● 27 holes ● 18 holes ● 9 holes

- | | | |
|--------------------------------|-------------------------------------|----------------------------------|
| 1. Albatross golf resort | 10. Golfový klub Hluboká n. Vltavou | 19. Golf Mladá Boleslav |
| 2. Austerlitz golf resort | 11. Golf resort Karlovy Vary | 20. Nová Amerika golf resort |
| 3. Beroun golf club | 12. Golf resort Karlštejn | 21. Golf course Ostravice |
| 4. Golf resort Kaskáda Brno | 13. Golf resort Konopiště | 22. Panorama golf resort – Kácov |
| 5. Golf resort Cihelny | 14. Kořenec golf & ski resort | 23. Ropice golf resort |
| 6. Prosper golf resort Čeladná | 15. Golf & spa Kunětická hora | 24. Ypsilon golf Liberec |
| 7. Golf resort Black Bridge | 16. Golf club Kynžvart | 25. Prague city golf |
| 8. Resort Darovanský dvůr | 17. Golf resort Lipiny | |
| 9. Golf park Plzeň-Dýšina | 18. Royal golf club Mariánské Lázně | |

Ski Resorts



Ski resorts are spread across most of the Czech Republic, not only in the mountains, but also in terrains that are not perceived as mountainous at first glance – and yet they offer interesting options. Their offer is varied, the resorts are not similar, they typically have clearly given specifications determined both by the relief of the scenery, **the surrounding nature**, the **technical parameters**, as well as related **services**.

1 Černá Hora Ski Resort – Pec pod Sněžkou

The Černá Hora Ski Resort is connected to the town of Janské Lázně. The spa town underwent the most rapid development at the time of the formation of the Republic; in the winter of 1925, the **historically second World Cup in skiing** took place here; and in 1928 the first cable car in the country was built here, being one of the longest in Central Europe at the time. www.skiresort.cz

2 Špindlerův Mlýn Ski Centre

In the inter-war period, when somebody said, “Let’s go skiing”, they quite naturally had Špindlerův Mlýn in mind. However, people came here not only for skiing, as whoever didn’t show up here during the winter season was rather out of the picture socially. Here, beautiful ladies accompanied by elegant gentlemen graced the ski slopes and parties, and you could catch a glimpse of movie stars, singers, factory owners, and politicians. www.skiareal.cz

3 Klínovec Ski Area

The southern slopes end above the town of Jáchymov, the first radon spa in the world, whose fame and global popularity began to grow exactly a century ago. In 1925, **Marie Curie-Sklodowska**, who isolated the first gram of radium from Jáchymov uraninite, visited the spa. www.czechtourism.com/s/klinovec-ski-areal/

1 Černá Hora Ski Resort – Pec pod Sněžkou	www.skiresort.cz
Language availability	EN, DE, RU
Accessibility:	—
185 km from Prague	by bus from Prague 3 h 30 min (from Černý Most) by car from Prague 2 h 30 min
2 Špindlerův Mlýn Ski Centre	www.skiareal.cz
Language availability	EN, DE, RU
Accessibility:	—
146 km from Prague	by bus from Prague 3 h (from Černý Most) by car from Prague 2 h 10 min
3 Klínovec Ski Area	www.czechtourism.com/s/klinovec-ski-areal/
Language availability	DE, RU
Accessibility:	—
135 km from Prague	— by car from Prague 1 h 50 min
4 Ještěd Ski Resort	www.skijested.cz
Language availability	EN, DE, RU
Accessibility:	—
112 km from Prague	by bus from Prague 2 h (from Černý Most) by car from Prague 1 h 15 min
5 Benecko Ski Resort	www.benecko.info
Language availability	EN, DE, RU
Accessibility:	—
140 km from Prague	— by car from Prague 2 h

4 Ještěd Ski Resort

The dominant peak of North Bohemia has been topped by a mountain hotel since 1907. In 1914, the **European Championship** took place here on a 3 km long toboggan run. After the war, the hotel burned down, and in its place was built an architecturally bold building by architect Hubáček – a television transmitter combined with a hotel. www.skijested.cz

5 Benecko Ski Resort

Benecko is one of the cradles of Czech skiing. The legendary **Bohumil Hanč**, the best Czech skier of its time who died tragically during a race, was born here, as was his current successor, World Champion and Olympic Medallist in slalom **Šárka Strachová**. www.benecko.info

For more information visit also: www.ahscr.cz, info@ahscr.cz

Discover czech stunning ski resorts. More information here

Cross-Country Skiing Trails



Cross-country skiing has a very long tradition in the Czech Republic. The Czechs have cross-country skiing in their blood. After all, their Union of Skiers in the Kingdom of Bohemia is **the oldest national ski union in the world**. In the last hundred years, cross-country skiing has gradually become a well-liked and widespread popular sport, and each winter more and more people go out “running”. Ski resorts have been adapting to this very quickly, maintaining the trails on even greater areas and with increasing quality. Rugged terrain and beautiful, often untouched landscape make cross-country skiing in the **Czech mountains an extraordinary experience**.
www.czechtourism.com/a/active-winter-cross-country/

1 Jizera Mountains

Glassy, picturesque, and friendly. Mountains of travelling glass journeymen and glass works crowned with sixteen lookout towers (the most in the Czech Republic). Here, the most famous Czech cross-country running race was born, **Jizerská 50**. The Jizerská magistrála, a cross-country trail offering **180 km of machine-maintained trails**, passes through the mountains. You can get there from 23 access points, and select a route matching your fitness level and determination. In addition, a skiing complex with three independent sections in Vesec near Liberec, covered with high-quality artificial snow, is also available to the public (in 2009, the **World Championship** was held here). The advantage of the Jizera Mountains is excellent accessibility from Prague (110 km, mostly highway, an approx. 80 min. journey).
 • www.jizerskaops.cz/bezkarske-trasy/

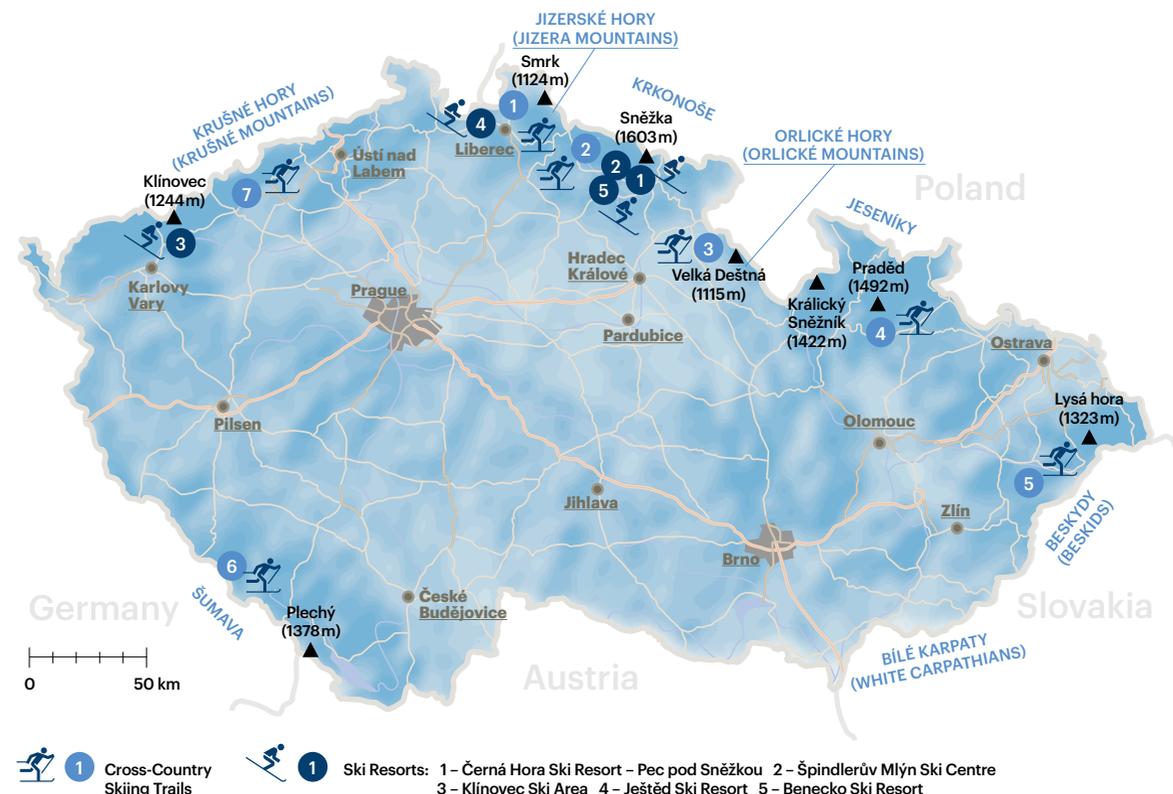


2 Krkonoše Mountains

Majestic, solemn, and traditional. **The highest mountains in the Czech Republic** as well as Central Europe. Stunning hillsides, deep valleys, endless plains, far-stretching ridges. Local cross-country skiing has a long-standing tradition as well as present, you can find **540 km of various maintained routes and circuits** here. The mountains are intersected by the arterial Krkonošská magistrála, which starts in Harrachov and ends in Žacléř, is divided into several stages, and its highest point is 1,400 m a.s.l. There are several access points, including the winter resorts of Špindlerův Mlýn and Pec pod Sněžkou. Distinct to Krkonoše are the famous red metal skiing markers, which have been in operation for more than 90 years.
 • www.krkonose.eu/cs/bezky

3 Orlické Mountains

Quiet, dreamy, and fortified. A paradise for winter cross-country skiers that has not quite been discovered yet, with predominantly mild terrains leading along contour lines and ridges ranging in elevation from 600 to 1,100 m a.s.l. They boast **nearly 220 km of carefully maintained trails**. The main trail is the arterial Jiráskova Mountain Path. Machine-maintained trails can also be found elsewhere, for example near Deštné, Olešnice, Říčky, and Rokytnice, or at the Buková hora – Suchý vrch Ski Resort. In addition, nowhere else will your skiing trips lead through **dozens of fortresses and bunkers** of the erstwhile defensive line of the Czechoslovak border fortifications.
 • www.orlickehory.net/zima.htm



1 Cross-Country Skiing Trails



1 Ski Resorts: 1 – Černá Hora Ski Resort – Pec pod Sněžkou 2 – Špindlerův Mlýn Ski Centre 3 – Klínovec Ski Area 4 – Ještěd Ski Resort 5 – Benecko Ski Resort

4 Jeseníky Mountains

Tough, magical, and healing. Deep and raw forests on far-reaching slopes of hills, bare ridges with picturesque rock formations. **The second largest mountain range** in the Czech Republic. **More than 340 km of cross-country trails** are maintained at eleven locations here. The very well-marked arterial ridge trail Jesenícká magistrála leads from Ramzová to Šumperk and is 58 km long; the ideal access point is Ramzovské sedlo. Thanks to the altitude and cold climate, winter sports can usually be practised here for the longest time in the whole Republic. The main sites with maintained trails are Hrubý Jeseník, Nízký Jeseník, Kralický Sněžník, and Rychlebské hory.
 • www.jeseniky.net

5 Beskids

Proud, wooded, and cultural. Rounded hills, far-stretching ridges, and, above all, forests without end. The easternmost mountain range extending all the way to Slovakia. Lovers of cross-country skiing can access **over 200 km of maintained trails**, but there are also many free-ride areas created by skiers themselves. The most sought after trails include Lysohorská magistrála, ridge trails in the vicinity of Pustevny, which can be easily accessed by a cable car, traverse routes of the Těšín Beskids, slopes of Velký Javorník, but also the flat terrains in the surroundings of Bílá, or an extraordinary experience from the circuit created on the golf course in Ostravice.
 • www.msregion.cz/cz/pro-aktivni/cykloturistika/cyklotrasy/default.html

6 Šumava

Delusive, wistful, and beloved. Plateaus and plains, forests full of peat, views all the way to the Alps. People have skied here for more than a century, and Šumava's terrains are highly sought after even today. There are a whopping **400 km of trails**, of which 320 km are carefully machine-maintained. However, Šumavská magistrála, a 140-km long route from Železná Ruda all the way to the Lipno reservoir, enjoys a cult status. It takes several days to complete, but it is one of the most brilliant cross-country experiences in the Czech Republic. Also legendary are routes around Zadov, the setting of several World Cups and, above all, the home ground of the Olympic winner Kateřina Neumannová.
 • www.czechtourism.com/a/sumava-winter/
 • www.bilastopa.cz

7 Krušné Mountains

Mysterious, rich, and besieged. Long wooded ridges, from which forested as well as rocky slopes descend, breath-taking mountain meadows, plains, and wetlands. At altitudes between 800 and 1,000 m a.s.l., the extensive mountain range offers **the longest combined distance of skiing trails in the Czech Republic**, both machine-maintained and free-ride. The eastern and western part of the mountains is linked by Krušnohorská magistrála, an incredible 242 km in length. Another 120 km of trails connect to it near Boží Dar. The Krušné Mountains white trail connecting Klíny, Dlouhá Louka, and other areas, offers 250 km. In addition, most resorts are directly connected to the terrains in neighbouring Saxony, so the possibilities are truly endless.
 • www.krusnehoryaktivne.cz
 • en.kbstopa.cz

Trails full of experiences

On cross-country skis,
on snowshoes?

Choose your style and
discover the picturesque
countryside.

www.czechtourism.com

Regular experience events

Music

Prague Spring

May–June

The Prague Spring festival was founded in 1946. From the very beginning, Prague Spring has had the profile of the most important cultural event of post-war Czechoslovakia and has maintained that standing in the Czech Republic to this day. During more than seventy years of its existence, the festival has welcomed to its stages nearly all of the most important Czech and foreign performers, orchestras and other musical ensembles.

• www.festival.cz

International Music Festival Český Krumlov

July–August

The International Music Festival Český Krumlov is one of the most important cultural events in the Czech Republic with a tradition dating back to 1992 and has become a permanent element in the European cultural calendar. The festival is a prestigious summer showcase of world musical culture and its latest trends, with a wide range of music from the 15th till the 21st century, presenting important Czech and foreign artists which takes place during four weeks in July and August.

• www.festivalkrumlov.cz

Bohemia JazzFest

July

Festival Bohemia JazzFest started in 2006 and quickly become one of the largest summer music festivals in Europe. All the concerts are open-air, featuring headline performers playing in historic town squares throughout the country. It is a summer ritual, a time when jazz fans throughout Central Europe gather in the Czech Republic to hear some of the world's greatest performers.

• www.bohemiajazzfest.cz



Colours of Ostrava

July

Colours of Ostrava is a multi-genre music festival held annually in the city of Ostrava. Since 2012, the event is being held in the impressive surroundings of Dolní Vítkovice – the site of former blast furnaces, mines and ironworks. During four days, this one of the biggest summer festivals in the Czech Republic offers over 350 program items on 20 stages – bands, DJs, films, discussions, workshops and theatrical performances, including the biggest stars of the world music.

• www.colours.cz

Hrady CZ (Castles CZ)

July–August

This festival ranks among the largest cultural and social events in the Czech Republic. It takes place against the backdrop of attractive historical monuments. The tour has eight stops in Bohemia and Moravia. The festival presents Czech and Slovak artists, and so attracts mainly domestic visitors.

• www.hradycz.cz

Smetana's Litomyšl Festival

June–July

Smetana's Litomyšl International Opera Festival is the oldest music festival after the Prague Spring and the largest open-air classical music festival in the Czech Republic. It mainly presents opera performances, gala concerts, oratorios or cantatas. The festival's main center is right on the premises of the magnificent Litomyšl State Castle, inscribed on the UNESCO World Heritage.

• <http://festival.smetana-litomysl.com>

Film

Febiofest

March and April

International Film Festival Prague – FEBIOFEST was founded in 1993 and has grown during the past years into one of the largest film festivals in the Czech Republic, which nevertheless still maintains its original profile as an audience-friendly festival. After the festival has completed its run in Prague, selected films travel to 8 other Czech cities to give movie lovers beyond the capital an opportunity to see high quality films.

• www.febiofest.cz

The Karlovy Vary International Film Festival

July

The Karlovy Vary International Film Festival is the largest film festival in the Czech Republic and the most prestigious such festival in Central and Eastern Europe. Every year, the festival

presents some 200 films from around the world, and regularly hosts famous and important filmmakers. The Karlovy Vary festival is intended for both film professionals and the general public, and offers visitors a carefully designed programme, excellent facilities and a broad range of other services.

• www.kviff.com



Architecture and Design

Designblok October

Designblok, Prague Design and Fashion Week is the largest selection of design and fashion show in Central Europe. Designblok traditionally shows a selection of works of designers and manufacturers from all over Europe, represents new prestigious brands and prototypes of young and well established designers and design studios.

• www.designblok.cz

Signal Festival October

Video-mapping, site-specific projections, interactive and light installations, workshops, international conferences... The Signal Festival first lit up Prague in 2013, and has since shone on Prague every autumn. Current trends that combine creativity, new technology and public space appear regularly in the streets of the city. The backdrop of the Royal City on the River Vltava makes the festival a unique European experience.

• www.signalfestival.com

CS EXPO Brno May–June 2018

CS EXPO BRNO 2018 is a multi-genre event that will introduce the city of Brno and its transformations since the foundation of the Czechoslovak Republic. The Expo will not only be an exhibition of the history of the local industry and design and a reminder of the 90th anniversary of the foundation of the unique premises of the Brno fairgrounds, but also a presentation of live art, dance, music, architecture, modern design and the history of Brno, supplemented with other educational, leisure and social activities highlighting the important role of Brno in the rise of Czechoslovakia. Join us on a journey through time, learn about both the past and current history of Brno, and take part in our future.

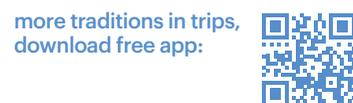
• www.gotobrno.cz

Folklore

Chodsko Folk Festival August

The Chodsko Folk Festival, held since 1955, is one of the oldest folk festivals in the Czech Republic. Nowadays, it always takes place the first weekend after 10th August and is connected with St. Laurence's Fair. The major part of the programme is devoted to local folk music and folklore dance groups. Besides, groups from other Czech regions and from abroad also perform every year. The main programme takes place on five stages and consists of more than 20 different kinds of performances.

• www.chodskeslavnosti.cz



Sport

Jizerská 50 January or February

One of the most important winter events, which celebrates its 50th jubilee in 2017. It is the largest mass ski race in the Czech Republic for recreational and professional cross-country skiers of all ages. At the same time it ranks among the most prestigious ski races held for the general public worldwide. By being open to all, the Jizerská 50 race allows recreational sports people to compete with elite racers. The Jizerská 50 is so popular that a summer version called the Jizerská 50 Run was set up.

• www.jiz50.cz

Golden Spike May–June

The largest athletics meeting in the country is held regularly every year in May in Ostrava. The international event of the IAAF CHALLENGE category hosts in one day the cream of Czech athletes and foreign stars. The sprint megastar Usain Bolt has been a regular participant at the meeting in recent years. This athletics event has the greatest potential in the markets of Slovakia, Poland, Hungary and Germany.

• www.zlatatretra.cz

RunCzech 7 races from Spring to Autumn

The RunCzech Running League consists of 7 races – three races in Prague and four regional races. The RunCzech series of marathons has gained a strong position over its almost 20 year existence. In 2016 all seven marathons included in this series were awarded the gold stamp of quality – the IAAF Gold Label. Foreign promotion by the organizers is focused on the markets of Japan, China, Russia, India and Brazil. In 2016, Chinese Running Day was organized. The potential of this event can be seen, therefore, not only in Europe but all around the world.

• www.runczech.com

Barum Czech Rally Zlín August

The most prestigious car race in the Czech Republic. This fact is confirmed not only by the always crowded starting line, but also by the throngs of excited spectators and motor sports fans who regularly come to the Zlín Region for the popular “Barumka” in late summer. 2017 sees the 47th year of this event.

• www.czechrally.com

Velká pardubická with Česká pojišťovna October

Velká pardubická is a horse race (cross-country steeplechase) held every second Sunday in October at the Pardubice Racecourse. The race day comprises 8 races. The highlight is the oldest and most difficult race in continental Europe. Horses ridden by the best jockeys from around the world attempt to conquer the race track, which is 6,900 m in length, and has



a total of 31 obstacles. This is a sporting and social event with the longest tradition in the Czech Republic (142 years), which enjoys great popularity with the public, celebrities, top Czech political leaders, and important foreign guests.

• www.vpcp.cz

Other significant activities

All-Sokol Slet July 2018

In 2018, the Czech Sokol Community is preparing the 26th All-Sokol Slet as part of celebrations of the 100th anniversary of the formation of the Czechoslovak State. The Slet will be as open as possible. In addition to local and foreign Sokol participants, many local and foreign guests will take part in the Slet. At present, a team of authors is working on the creation of a mass exercise composition, and the preparation of all other parts of the Slet programme is under way.

• www.sokol.eu

Gastronomy

Fresh Festival May–June

The Fresh Festival is a gourmet festival of good food and drink, which has already been held in many cities. For many years, it has been a stable programme point of the city of Plzeň; for



a long time, it also took place in Pardubice, and it has also visited Prague and Brno. The aim of the festival is to promote the best of the current local and global gastronomy on offer. Celebrity cooking shows, presentations by TOP restaurants, breweries, and mini-breweries, wine industry, regional foods and delicacies. It has become the most visited gastro-festival in the Czech Republic.

• festival.fresh.iprima.cz

For more events visit: www.czechtourism.com/events/



I would like [khod:skee ko:lahtch]

The Czech language is well known for twisting tongues, but your linguistic efforts will be richly rewarded with tempting Czech specialties that will tickle your taste buds. You can sample the most delicious dishes our country has to offer in restaurants with the Czech Specials designation.



**Hard to pronounce,
even harder to resist**

Chodsko-style pastry

www.czechspecials.cz



Practical information

 **The Czech Republic** is a landlocked, country located in Central Europe. It borders Germany in the west, Poland in the north, Slovakia in the east and Austria in the south. The most distant points of the country between west and east are 493 km apart, between north and south 278 km.

The Czech Republic is a member of the European Union. Since Jan. 1, 1993 it has been an independent state, until then it was part of Czechoslovakia. The territory of the Czech Republic consists of three historical lands – Bohemia, Moravia and Silesia.

Area: 78 864 km²
Capital City: Prague
Administrative Structure: 14 Regions
System of Government: Parliamentary
Republic Population: 10.5 million
Religion: roughly two-thirds of the population are atheists, Catholicism is the major religion
Official Language: Czech
Time: the time zone is UTC + 1, both summer and winter time are used
Currency: Czech koruna (CZK)
Dialling Code: + 420
Internet Domain: .cz

 **Important Telephone Numbers:**
112 SOS Emergency Call
155 Emergency Medical Service
158 Police of the Czech Republic
156 Municipal Police
150 Fire Brigade

How to get there

 The largest and main Czech airport is the Vaclav Havel Airport in Prague-Ruzyně, which meets all European standards and has three terminals. Other international airports are in Brno, Ostrava, Karlovy Vary and Pardubice.

 In the Czech Republic, traffic drives on the right, speed limits: motorway/outside of municipalities/ in municipalities – 130/90/50 km/h. The dense road network is dominated by 19 motorway sections totalling 1250 km. Motorway use is paid for in the Czech Republic via motorway toll stickers, which can be purchased at petrol stations or post offices; the drive-through toll is not paid by passenger cars.

The price of the motorway toll sticker for passenger cars up to 3.5 t is year/month/10 days – CZK 1,500/ 440/ 310.

Buses must be equipped with an electronic device for toll collection; the toll rate for them is lower compared to freight vehicles.

 **In the Czech Republic it is not permitted to drive after consuming any amount of alcohol whatsoever.** Drivers are required to have headlights on in the daytime.

 Train and bus transport is widely used, including a network of cycle buses. Tourists can also use cableways and passenger boats. Larger towns have extremely efficient public transport networks.

A good service is provided by the information transport system IDOS, which is a software interface for searching for connections of different types of public transport, including combinations (www.idos.cz).

Opening Hours

 Normally shops are open from 9 a.m. to 6 p.m., mainly on weekdays. In large towns, opening hours are usually longer, often up to 10 p.m. and during the weekend. Conversely, in smaller towns and villages shops often close at 5 p.m. or even 4 p.m. Hypermarket chains are normally open until 10 p.m., the largest stores are open non-stop including weekends.

Historical sites and museums are mostly closed on Mondays. Their opening hours are governed by the season; longer over the summer, shorter in winter. Some of the sites are open year-round, others only from April to October.

Public Holidays

Jan. 1 Restoration Day of the Independent Czech State
Jan. 1 New Year
the first Friday after the first full moon following the spring equinox – **Good Friday**
the first Monday after the first full moon following the spring equinox – **Easter Monday**
May 1 Labour Day
May 8 Liberation Day
Jul. 5 Saints Cyril and Methodius Day
Jul. 6 Jan Hus Day
Sep. 28 St. Wenceslas Day (Czech Statehood Day)

Oct. 28 Independent Czechoslovak State Day
Nov. 17 Struggle for Freedom and Democracy Day
Dec. 24 Christmas Eve
Dec. 25 Christmas Day
Dec. 26 St. Stephen's Day

Tips and Advice

The language skills of Czechs are slowly improving, in cities you can converse at least at a basic level in English, German and Russian, minimally in French. Czechs will appreciate it if you try to speak Czech, often just a greeting or a courtesy phrase is enough:

Dobrý den / Hello
Dobry večer / Good evening
Ahoj / Hi (only among friends)
Jak se máte? / How are you?
Prosím / Please
Děkuji / Thank you
Ano / Yes
Ne / No
Ztratil jsem se / I am lost
Můžete mi pomoci? / Can you help me?
Promiňte, nerozumím česky / Sorry, I don't understand Czech

 Czechs love **stories** and **anecdotes** and like to tell them even to complete strangers. If you listen to them, you will be thought well of.

 **Good Advice:** Czechs consider themselves to be part of Central Europe; if you include them in Eastern Europe they may become offended.

Czech Currency

 Czech currency contains the banknotes – CZK 100, 200, 500, 1,000, 2,000, 5,000. Coins are in denominations of – CZK 1, 2, 5, 10, 20, 50.
Tips are not usually included in a price, the normal amount expected is 10 %. If you pay by card, it is good manners to leave a tip in cash.

Hiking

 Hiking is very popular in the Czech Republic. The Czech Republic has the densest and most elaborate network of marked hiking trails in the world. The marked trails begin in the centres of towns and villages or at railway stations. Information on guideposts is given in kilometres.

Gastronomy

 Czech cuisine is permanently evolving; it adopts the current trends of preparation and presentation of dishes. However, you can expect, particularly in restaurants in smaller towns and villages that the side dish will be larger than you imagined. They also offer less vegetables and vegetable dishes. Simple guide: look for the Czech Specials symbol. In restaurants marked with this symbol, the Czech cuisine is of excellent quality.



Typical Czech Dishes:

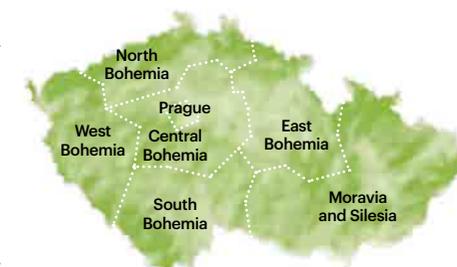
- Dumplings as a side-dish with many meals
- Sirloin in cream sauce with dumplings
- Roast pork with dumplings and cabbage
- Fruit dumplings
- Roast duck with dumplings
- Beef goulash with dumplings
- Tomato sauce or dill cream sauce with beef and dumplings
- Fried cheese with potatoes
- Steak tartar with toast
- Thick and substantial soups

 Ask about **traditional foods** – for example in Chodsko and Wallachia you will be treated to great cakes, in Olomouc to strong ripened soft cheese – every area has some unusual traditional food.

 **Beer** is the liquid bread of the Czech nation and Czechs are convinced that it is the best in the world. The most famous brands are Pilsner Urquell, Budvar and Staropramen. But it is worth trying different tastes. The Czech Republic is seeing a huge boom in local breweries and microbreweries, so every now and then you come across a new brand. Typically they produce bottom fermented lagers.

 South Moravia is however an area far more interested in **wine**. The countryside is peppered with villages that have wine cycle paths leading through them, charming wine cellars and grape harvest celebrations.

Accommodation



Number of collective accommodation establishments in the regions

	Hotels *****	Hotels ****	Hotels ***
Prague	45	213	218
Central Bohemia	1	33	127
South Bohemia	2	38	139
West Bohemia	9	116	134
North Bohemia	—	41	151
East Bohemia	1	47	237
Moravia and Silesia	2	133	403



Practical information for travelling in the Czech Republic is available also at www.czechtourism.com

Contacts

Česká centrála cestovního ruchu – CzechTourism

Vinohradská 46
P.O.Box 32
120 41 Praha 2
Czech Republic
Tel.: +420 221 580 111
E-mail: info@czechtourism.cz

B2B

www.czechtourism.cz
www.czechtourism.com/
trade-sites/
@agenturaczechtourism
www.czechconvention.com
czechconvention@
czechtourism.com

B2C

www.czechtourism.com
@czechrepublic
@VisitCZ
@VisitCZ
@VisitCZ
(#VisitCZ)
YouTube CzechTourism

Contacts of CzechTourism foreign offices

BENELUX coverage for Belgium, Netherlands, Luxemburg

Tsjechisch Bureau voor Toerisme – CzechTourism Petra Koorn-Palečková
Gatwickstraat 11
1043 GL Amsterdam
THE NETHERLANDS
Tel.: +31 615 69 68 75
E-mail: amsterdam@czechtourism.com

CHINA – Beijing

Czech Tourist Authority – CzechTourism Noemi Guerrero-Benešová

No.24, Jianguomenwai Dajie
Chaoyang District
100022 Beijing
P.R. OF CHINA
Tel.: +86 10 65156550
E-mail:
beijing@czechtourism.com

CHINA – Shanghai

Czech Tourist Authority – CzechTourism
Room no. 1008
Chengdu North Rd. 500
Huangpu Dist.
Shanghai
P. R. OF CHINA
Tel.: +86 156 9213 5421
E-mail: shanghai@czechtourism.com

FRANCE

Office National Tchèque de Tourisme – CzechTourism
18, rue Bonaparte
75006 Paris
FRANCE
Tel.: +33 1 53 73 00 34
E-mail:
paris@czechtourism.com

HONG KONG coverage for Taiwan, Australia, Singapur, Malaysia, Indonesia and Thailand

Czech Tourist Authority – CzechTourism Jan Urban
25/F Workington Tower
78 Bonham Strand
Sheung Wan
HONG KONG
Tel.: +852 2757 9995
E-mail: hongkong@czechtourism.com

For more professional and business information:
The Association of Tour Operators and Travel Agents of the Czech Republic
www.accka.cz
sekretariat@accka.cz
The Association of Czech Travel Agents
www.ackcr.cz
ackcr@ackcr.cz
The Czech Association of Hotels and Restaurants
www.ahrcr.cz
sekretariat@ahrcr.cz

Association of Tourist Information Centres of the Czech Republic
www.aticcr.cz
office@aticcr.cz
Czech Camping Association
www.camp-cr.cz
info@camp-cr.cz
CR Guides Association
www.asociacepruvodcu.cz
asociacepruvodcu@seznam.cz
Union of Rural Tourism and Agrotourism
www.svazvt.cz
info@svazvt.cz

INDIA

Czech Tourist Authority – CzechTourism Arzan Khambatta
20th Floor, Tower A, Urmi Estate, 95
Ganpatrao Kadam Marg
Lower Parel (W)
Mumbai 400013
INDIA
Tel.: +91 22 6718 9749
E-mail:
india@czechtourism.com

ISRAEL

Czech Tourist Authority – CzechTourism Nir Grossman
Medinat Hayehudim 60
Herzliya Pituach 4676652
ISRAEL
Tel.: +972 9 9505537
E-mail:
grossman@czechtourism.com

ITALY

Ente Nazionale Ceco per il Turismo – CzechTourism Luboš Rosenberg
Via G. B. Morgagni 20
20 129 Milano, ITALIA
Tel.: +39 02.20422467
E-mail:
milano@czechtourism.com

JAPAN

Czech Tourist Authority – CzechTourism Martina Čílková
2-16-14, Hiroo, Shibuya-ku
Tokyo 150-0012
JAPAN
Tel.: +813-6427-3093
E-mail:
tokyo@czechtourism.com

SOUTH KOREA coverage for Philippines

Czech Tourist Authority – CzechTourism Michal Procházka
2th Floor, 19 Dongmak-ro 8-gil
Mapo-gu, 121-840 Seoul
SOUTH KOREA
Tel.: +82-2-322-4210
E-mail: seoul@czechtourism.com

MEXICO coverage for Brazil, Argentina, Colombia, Peru, Chile

Oficina de Turismo de la República Checa – CzechTourism Petr Lutter
Ejercito Nacional 505
of. 402 Colonia Granada
11520 Mexico City
MEXICO
Tel.: +52 55 5545 8000
E-mail: mexico@czechtourism.com

GERMANY

Tschechische Zentrale für Tourismus – CzechTourism Markéta Chaloupková
Wilhelmstraße 44
D-10117 Berlin
DEUTSCHLAND
Tel./fax: +49 30 204 47 70
E-mail: berlin@czechtourism.com

POLAND coverage for Lithuania and Latvia

Czeska Centrala Ruchu Turystycznego – CzechTourism Ivana Bílková
Al. Róż 16, 00-556 Warszawa

POLSKA
Tel.: +48 22 629 2916
E-mail:
warszawa@czechtourism.com

AUSTRIA coverage for Switzerland

Tschechische Zentrale für Tourismus – CzechTourism Yvette Polasek
Penzinger Str. 11–13
1140 Wien, ÖSTERREICH
Tel.: +43-1-89 20 299
E-mail: wien@czechtourism.com

RUSSIA – Moscow coverage for European part of Russia, Belarus and Azerbaijan

Czech Tourist Authority – CzechTourism Alena Kudílková
3rd Tverskaya-Yamskaya Street 31/35
125047 Moscow
RUSSIA
Tel.: +7 499 978 52 05
E-mail: moscow@czechtourism.com

RUSSIA – Yekaterinburg coverage for Asian part of Russia and Kazakhstan

Czech Tourist Authority – CzechTourism Roman Procházka
42 Gogolja Street
620026 Yekaterinburg
RUSSIA
Tel.: +7 343 287 10 87
E-mail: ekaterinburg@czechtourism.com

SLOVAKIA

Česká centrála cestovního ruchu – CzechTourism Nora Gill

Hviezdoslavovo nám. 7
811 02 Bratislava
SLOVENSKO
Tel.: +421 255 645 064
E-mail: bratislava@czechtourism.com

SPAIN

Oficina Nacional Checa de Turismo – CzechTourism Markéta Lehečková
Avda. Pío XII, 22-24
28016 Madrid ESPAÑA
Tel.: +34 91 359 25 27
E-mail: madrid@czechtourism.com

SWEDEN coverage for Denmark, Norway and Finland

Czech Tourist Authority – CzechTourism Lucie Vallin
Villagatan 21
114 32 Stockholm, SWEDEN
Tel.: +46 8 44 04 239
E-mail: stockholm@czechtourism.com

USA coverage for Canada

Czech Tourist Authority – CzechTourism Michaela Claudino
1109 Madison Avenue
New York, NY 10028
USA
Tel.: +1 212 288 0830
E-mail: newyork@czechtourism.com

UNITED KINGDOM coverage for Ireland

Czech Tourist Authority – CzechTourism Katarína Hobbs
Prudence Place
Proctor Way
Luton LU2 9PE
UK
Tel.: +44 1582 725874
E-mail: london@czechtourism.com

Contacts of representatives in the regions

Prague

Prague City Tourism Lenka Pluhařová
Arbesovo nám. 70/4
150 00 Praha 5
E-mail: l.pluharova@prague.eu
Tel.: +420 221 714 197
www.praguecitytourism.cz

Central Bohemia

Central Bohemia Region Hana Musílková
Zborovská 11
150 21 Praha 5
E-mail: musilkova@kr-s.cz
Tel.: +420 257 280 142
www.centralbohemia.cz

South Bohemia

South Bohemia region Jaromír Poláček
B. Němcové 12/2,
P. O. BOX 80 370 80
České Budějovice

E-mail: polasek@jccr.cz
Tel.: +420 387 201 283
www.jccr.cz

Šumava region

Kateřina Vlášková
Stachy 422
384 73 Stachy
E-mail: vlaskova@rras.cz
Tel.: +420 380 120 263
www.rras.cz

West Bohemia

Pilsen region Ilona Šnebergerová
Škroupova 18
Plzeň 306 13
E-mail: ilona.snebergerova@plzensky-kraj.cz
Tel.: +420 377 195 692
en.plzensky-kraj.cz/en

Karlovy Vary region Radim Adamec

Závodní 353/88
Karlovy Vary 360 06
E-mail: radim.adamec@kr-karlovarsky.cz
Tel.: +420 354 222 410
cestovani.kr-karlovarsky.cz/en

North Bohemia

Ústí nad Labem region Jiří Válka
Velká Hradební 88
Ústí nad Labem 400 02
E-mail: valka.j@kr-ustecky.cz
Tel.: +420 475 657 509
www.kr-ustecky.cz/EN

Liberec region

Eva Hornová
U Jezu 642/2a
461 80 Liberec 2
E-mail: eva.hornova@kraj-lbc.cz
Tel.: +420 485 226 614
www.liberecky-kraj.cz/en/

East Bohemia

Krkonoše Eva Šulcová
Zámek 1
543 01 Vrchlabí
E-mail: sulcovaeva@muvrchlabi.cz
Tel.: +420 499 405 745
www.krkonoše.eu/en

Hradec Králové region

Vlasta Kratochvílová
Pivovarské nám. 1245
500 03 Hradec Králové
E-mail: vkratochvilova@kr-kralovehradecky.cz
Tel.: +420 495 817 181
www.hkregion.cz/en/

Czech Paradise Aleš Hozdecký
Antonína Dvořáka 335
Turnov 511 01
E-mail: hozdecky@cesky-raj.info
Tel.: +420 481 540 253
www.cesky-raj.info/en/

Destination company Eastern Bohemia

Alena Horáková
nám. Republiky 12
530 02 Pardubice
E-mail: a.horakova@vyhodnicechy.info
Tel.: +420 725 702 650
www.east-bohemia.info

Moravia and Silesia

Vysočina Tourism Tomáš Čihák
Na Stoupách 3
586 01 Jihlava
E-mail: tomas.cihak@vysocinatourism.cz
Tel.: +420 732 650 158
www.region-vysocina.cz/en

South Moravia region Zuzana Vojtová

Radnická 2
602 00 Brno
E-mail: vojtova@ccrjm.cz
Tel.: +420 542 211 123
www.ccrjm.cz/en/

East Moravia region Dana Daňová

J. A. Bati 5520
761 90 Zlín
E-mail: dana.danova@vyhodnimorava.cz
Tel.: +420 577 043 900
www.vychodni-morava.cz

Regional Authority of the Olomouc Region

Radek Stojan
Jeremenkova 40a
Olomouc 779 11
E-mail: r.stojan@kr-olomoucky.cz
Tel.: +420 585 508 251
www.ok-tourism.cz/en

Regional Authority – Moravian-Silesian region

David Karčmář
Moravian-Silesian Tourism, s.r.o.
Vítkovická 3335
702 00 Ostrava-Vítkovice
E-mail: david.karcmar@mstourism.cz
Tel.: +420 603 148 617
severnimorava.travel/

Highlights Tours

100 Years of the Czech Republic Story

1 Prague – A City of Cafés and Modern Architecture

Prague is a city of hundred faces. One of them had formed in the 1920s and 1930s, in the first years of the Republic. The remarkable architect Jože Plečnik transformed Prague Castle in the style of modern Classicism into the seat of the democratic president, and the city enjoyed the increasing popularity of the cafés in which the Prague bohemians and avant-garde met – whether it was Slavia, Louvre, or the Cubist Grand Café Orient. (see also page 6–9, 19)

2 Pilsen – A City of Revolution in Housing

The Czechoslovak Republic became the ideal environment for architectural experimentation – it was here that unique Cubist, Expressionist, and Functionalist buildings were created at that time. The work of Adolf Loos in Pilsen brought along a new perspective on housing. His still-preserved beautiful housing interiors are a stellar example of this. (see also page 12, 18)

3 Žatec – A City of Hops and Beer

The young Republic continued to do what was done in the Czech lands before WWI. The pride of the country were the best hops in the world, and the beer made from the hops, which was highly valued throughout Europe and abroad. That Žatec was the centrepiece of Czech hops production is evidenced by the Hop Museum as well as the Hop and Beer Temple. (see also page 13)

4 Mladá Boleslav – A City of Cars

Czech brands started conquering the world. In Mladá Boleslav, Škoda commenced the production of cars, which are still among the best-sold on the global market. A unique and modernly-designed Škoda Auto Museum is a fascinating journey to the history of the brand, Czech family silver. (see also page 18)

5 Hradec Králové – The Salon of the Republic

Nowhere else in the Czech Republic has such a sophisticated and consistent urban plan been successfully promoted. Due to the efforts of renowned architects Jan Kotěra and Josef Gočár, it was turned into a showcase of modern architecture. Walking routes around the city are a stunning journey to buildings so visionary that they even meet present-day needs. (see also page 12)

6 Brno – The Capital of Functionalism

The efforts to reshape Brno were also gripped by urbanism. The spirit of Functionalism liked Brno so much that public buildings, churches, villas, cafés, and even the trade fair exhibition centre began to emerge in its image. Villa Tugendhat by architect Mies van der Rohe, protected by UNESCO, is the icing on the cake, which consists of nearly 400 Functionalist structures linked by a unique sightseeing route. (see also page 12, 19)

7 Batův kanál – From a Brilliant Vision of Transportation to a Tourist Magnet

At the top of the rankings of modern and enlightened entrepreneurs was the Bata family. The canal for the transport of coal was a unique and, furthermore, a realised vision. The well-preserved technical monument has now been transformed into an idyllic tourist cruise through beautiful scenery. (see also page 18, 53)

8 Luhačovice – A City that Treats and Fascinates

Luhačovice is a place with an unprecedented atmosphere. The original buildings of the architect Dušan Jurkovič, created in the spirit of folk Art Nouveau, are unparalleled in the world. To this day, here, in the arms of nature, 16 curative springs treat diseases of the respiratory and digestive systems, as well as musculoskeletal and circulatory system disorders. (see also page 27)

9 Zlín – A City as One Man's Dream

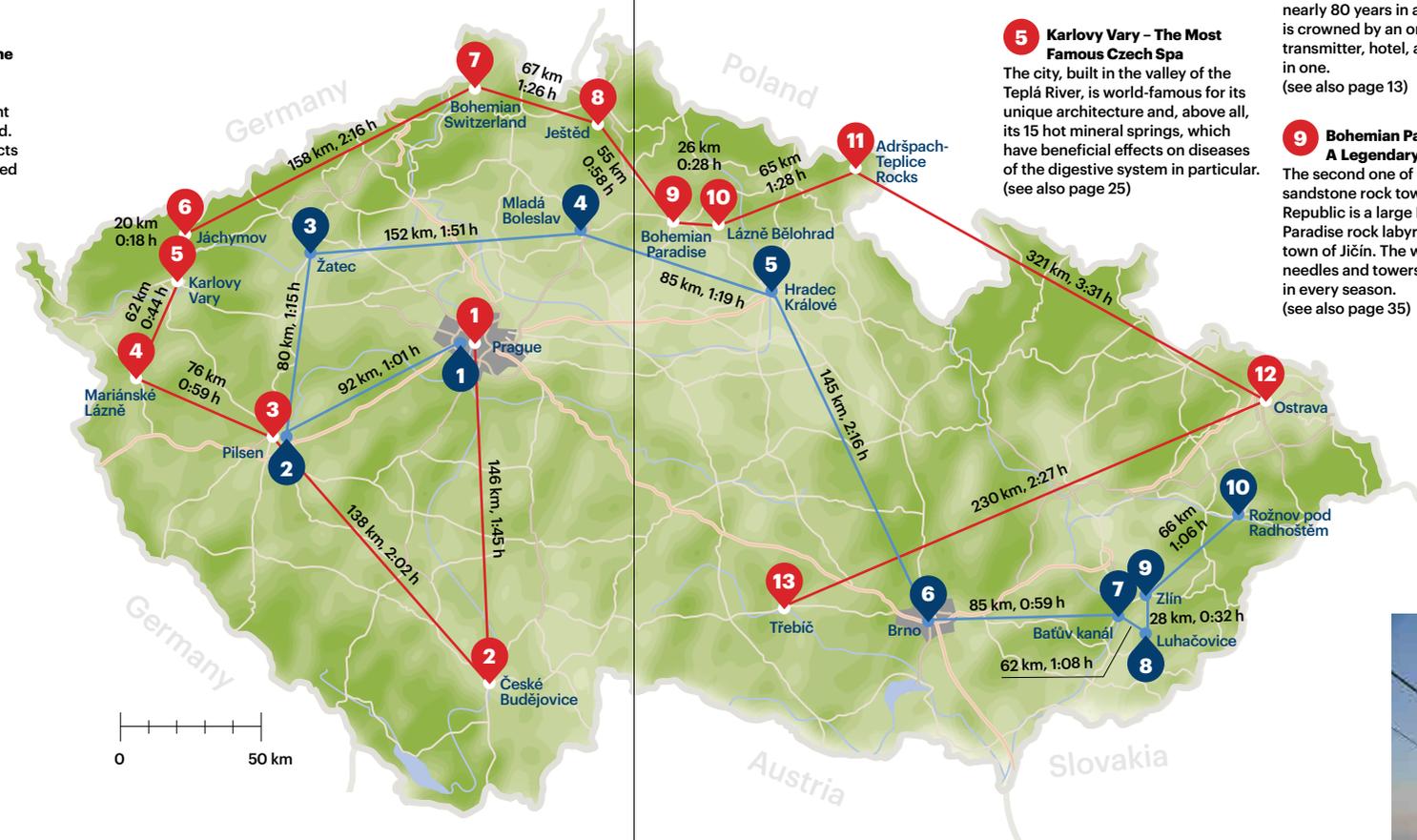
Tomáš Baťa. The most famous Czech entrepreneur, who gave his name to the footwear brand, which, to this day, enjoys success across the globe. The whole city of Zlín still has the character linked to Baťa's genius. Baťa's skyscraper by architect Vladimír Karfík is still spellbinding. A complete overview of the company's and the city's history is provided in the museum "Building No. 14 of the Baťa Complex", situated in one of the Baťa-built buildings. (see also page 18)

10 Rožnov pod Radhoštěm – A Kingdom of Folk Architecture

But the young Republic not only consisted of cities progressive in architecture and business. In villages, people lived in accordance with ancient traditions, in houses built in the spirit of ancestral wisdom. A unique Wallachian Open Air Museum, the oldest and largest open-air museum in Central Europe, was founded in the 1920s for the express purpose of preserving the treasure of "common sense". (see also page 13 (app), 53)

Highlights tour 1
Architects and Entrepreneurs of the New Age
designed for: **Pleasure Seekers or Millennials (Cool)**
Distance **795 km**
Estimated Driving Time **11 h 30 min**
The number of days: **5**

Highlights tour 2
Through the land of spas, beer, rock cities and industrial sites
designed for: **Pleasure Seekers**
Distance **1364 km**
Estimated Driving Time **18 h 30 min**
The number of days: **7**



1 Prague – A City of Original Architectural Ideas

Architecture resonated through the young Republic, it was one of the manifestations of a new order of things, the confidence of a nation awakened. Prague is its treasury. It is fascinating both at the private and public levels – whether we walk through Müller's Villa, the works of the architect Adolf Loos, the Trade Fair Palace, which was admired by Le Corbusier himself, or climb the town hill of Vítkov towards the National Monument, built as a tribute to the Czechoslovak legions. (see also page 6–9, 19)

3 Pilsen – The Capital City of Beer

There is no other such city whose name is so powerfully bound with beer as that of Pilsen. The Pilsner Urquell brand is undoubtedly one of the most famous in the world. In the Brewery Museum in Pilsen, you will experience the story of beer from antiquity to present. (see also page 12, 18)

4 Mariánské Lázně – A Cold Spring Spa

A charming city of parks, cafés, sweet shops, and stylish pubs is rich in a hundred cold mineral springs that effectively treat diseases of the musculoskeletal, excretory, and respiratory systems. (see also page 25)

5 Karlovy Vary – The Most Famous Czech Spa

The city, built in the valley of the Teplá River, is world-famous for its unique architecture and, above all, its 15 hot mineral springs, which have beneficial effects on diseases of the digestive system in particular. (see also page 25)

7 Bohemian Switzerland National Park – A Realm of Rocks, Ravines, and Rock Gates

Sandstone rock towns are one of the biggest tourist magnets of the Czech Republic. Tyssa Walls are the first of them. They open up the breath-taking landscape of the Elbe Canyon, Pravčice Gate – one of the wonders of the world – wild gorges, and fantastic rocks and gullies. (see also page 35)

8 Ještěd – A Unique Cable Car to the Wonder of Modern Architecture

Ještěd Mountain is the landmark of North Bohemia, visible from afar. It can be reached by the only cable car in the Czech Republic, a lady of nearly 80 years in age. The summit is crowned by an original television transmitter, hotel, and restaurant in one. (see also page 13)

9 Bohemian Paradise – A Legendary Rock Maze

The second one of the popular sandstone rock towns of the Czech Republic is a large Bohemian Paradise rock labyrinth near the town of Jičín. The world of rock needles and towers is breath-taking in every season. (see also page 35)

10 Lázně Bělohrad – The Place Where Mud Heals

A peaceful foothill spa rich in wholesome peat, which effectively helps treat diseases of the musculoskeletal system and skin diseases. (see also page 27)

11 Adršpach-Tepliče Rocks – The Largest and Wildest Rock Town of Central Europe

The third representative of the sandstone rock towns are the rocks near Adršpach and Tepliče nad Metují, in the Broumov Promontory. The rock town loved by film-makers is filled with narrow cracks and massive walls forming a backdrop to a rock lake. (see also page 35)

12 Ostrava – A City of Wondrous Industrial Monuments

Coal mines and blast furnaces are the backdrops and the centrepieces of exciting experiences in the industrial Lanek Park and the Lower Vítkovice area. Intense and authentic experiences associated with the work of miners, but also popular educational centres, are unique in many ways. (see also page 19)

13 Třebíč – A Small Town as a Large Treasury of History

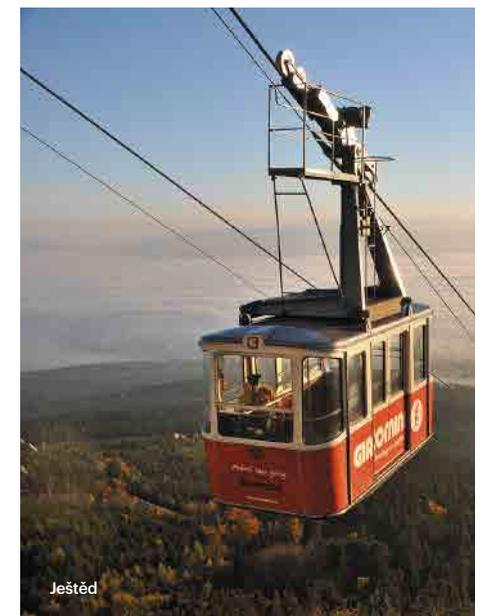
The South Moravian town of Třebíč hides many unique Christian as well as Jewish monuments. Astonishingly, the St. Procopius Basilica, protected by UNESCO, witnessed the period of the mid-thirteenth century, when it was built. The basilica itself, as well as its crypt, are structures rarely seen in Europe. In addition, UNESCO also protects a unique Jewish quarter and a cemetery in the town. (see also page 21)

2 České Budějovice – A City of Proud Brewing Tradition

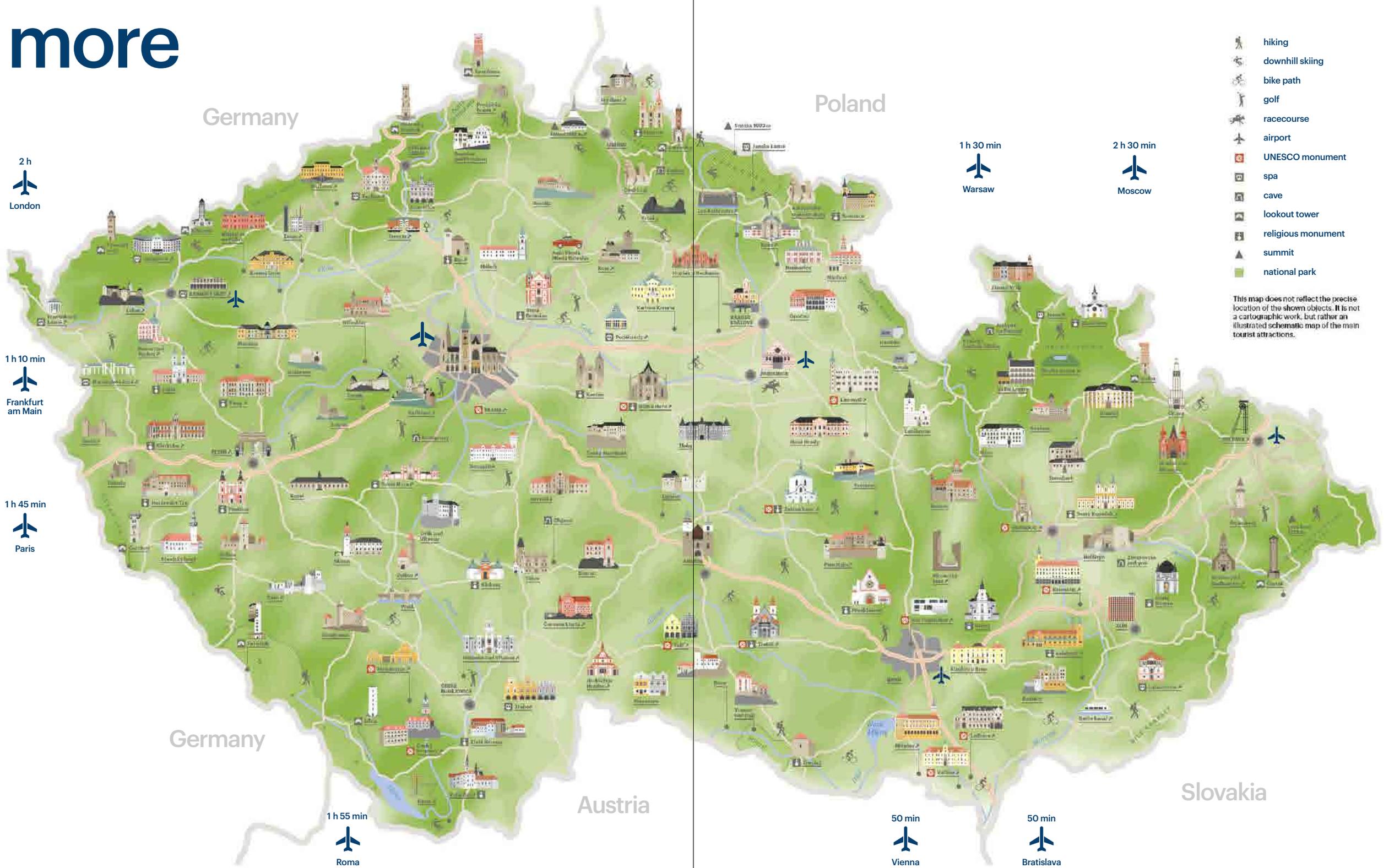
The history of beer brewing in České Budějovice began as early as the 13th century. Today, the Budweiser Budvar trademark is known throughout the world. The best opportunity to get acquainted with the history as well as the present of the production of the famous beer is through a very interesting one-hour tour of the Budvar brewery. (see also page 18, 19)

6 Jáchymov – The Oldest Radon Spa in the World

The first radon spa in the world was opened in Jáchymov, at the foot of the Krušné Mountains, as early as in 1906. The local radon treatment is very gentle, does not burden the body, and it is effective in the treatment of diseases of the musculoskeletal system. (see also page 25)



Discover more



100 Years of the Czech Republic Story Destination Manual

Published by CzechTourism, Prague 2017 ©

Vinohradská 46

120 41 Praha 2

info@czechtourism.cz

Written by: Rostislav Křivánek and CzechTourism

Translation: Skrivanek

Cover photo: UpVision; Libor Sváček

Photograph: CzechTourism, Libor Sváček, Aleš Motejl, Ladislav Renner, Petr Polák, Pavel Radosta, David Marvan, Pavel Vopálka, Jiří Strašek, Petr Slavík, Lenka Jamnická, Václav Jirásek, Lukáš Žentel, Petr Slavík, Václav Sojka, Richard Klíčnik, Radomír Režný, Milan Drahoňovský, Barum Czech Rally Zlín, Colours of Ostrava, Smetanova Litomyšl, RunCzech; Kateřina Uksová, National Technical Museum; © Prague Castle Administration, Photo: Jan Gloc; Lázně Teplice v Čechách; Priesnitzovy léčebné lázně; Petr Toman

Production: Vydavatelství MCU, www.mcumedia.cz

Year: 2017, 1st edition

The data given cannot be guaranteed

in spite of meticulous research.

The information is presented as a sample. It is not intended to be comprehensive.

The official tourist presentation
of the Czech Republic.

www.czechtourism.com

Not for sale.

978-80-7513-160-7, 1st edition



The previous issue of the
Destination Manual came
2nd place in Fénix Content
Marketing competition.